Genesis Wealth Advisor Group’s Scott Jones Earns CPFA® Designation

—Elevating Retirement Plan Expertise for Business Clients

Mount Laurel, New Jersey Aug 12, 2025 (Issuewire.com) - Genesis Wealth Advisor Group, LLC is proud to announce that Founder and Financial Advisor Scott Jones has obtained the Certified Plan Fiduciary Advisor (CPFA®) designation, further deepening the firm’s expertise in guiding businesses through the complexities of 401(k) and workplace retirement plans.

The CPFA®—awarded by the National Association of Plan Advisors—signifies advanced knowledge and proficiency in fiduciary responsibilities, compliance, plan governance, and risk management for employer-sponsored retirement plans. Scott Jones’ achievement affirms his commitment to fiduciary excellence and positions Genesis to deliver even greater value to companies seeking robust retirement solutions for their employees.

How Scott’s CPFA® Benefits Companies and Their 401(k) Plans:

- Enhanced Fiduciary Oversight: As a CPFA®, Scott provides companies with critical support in meeting and documenting their fiduciary obligations, helping reduce legal and financial risks while ensuring regulatory compliance for their 401(k) plans.

- Objective, Participant-Focused Advice: The CPFA® is recognized for its unwavering commitment to acting in the best interests of plan participants. Employers and their workers benefit from transparent guidance and unbiased investment recommendations.

- Depth of Plan Expertise: Scott’s training covers every aspect of retirement plan design, investment selection, plan monitoring, and ongoing compliance. This enables employers to craft optimized plans that promote both participant retirement readiness and corporate objectives.

- Risk Mitigation and Peace of Mind: Employers working with a CPFA® gain a trusted partner who anticipates potential issues, offers practical solutions, and minimizes exposure to costly administrative or legal missteps.

- Employee Confidence and Engagement: A well-managed 401(k) plan—advised by a CPFA®—can increase employee satisfaction and retention by ensuring the plan is competitive and operates in their best interest.

Scott Jones brings over two decades of experience in multi-generational wealth planning and has previously earned designations such as Behavioral Financial Advisor (BFA™), Chartered Retirement Planning Counselor (CRPC®), and Registered Financial Consultant (RFC®). He has built Genesis Wealth Advisor Group, LLC to deliver values-driven, independent advice for families and business clients across the region.

For more information, contact Genesis Wealth Advisor Group at (856) 283-3959 or visit www.genesisadvisorgroup.com.

About Genesis Wealth Advisor Group, LLC

Genesis Wealth Advisor Group, LLC, based in Mount Laurel, NJ, specializes in wealth management, retirement plan consulting, and estate planning for families, executives, and business owners. As independent advisors, the team is committed to providing objective advice and designing financial plans that reflect clients' goals and values.

Securities and investment advisory services offered through **Osaic Wealth, Inc**. member FINRA/SIPC. **Osaic Wealth** is separately owned and other entities and/or marketing names, products or services referenced are independent of **Osaic Wealth**.

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