

Engr. Rajib Mazumder Introduces "Promptonomics" - Revolutionary Economic Framework for the AI Era

Revolutionary Framework "Promptonomics" Unveiled: Author Charts Future of Economics Where AI Prompts Become Valuable Assets and Agents Evolve into Teammates

PROMPTONOMICS & AI-MICROPRENEURSHIP

Turn AI-Powered Micro-Consulting & Microbooks
into Passive Income



Engr. Rajib Mazumder

Houston, Texas Aug 22, 2025 ([IssueWire.com](https://www.issuewire.com)) - ICT expert and visionary author Engr. Rajib Mazumder has unveiled groundbreaking concepts that could reshape how we understand economics in the age of artificial intelligence. In his complementary books, "Promptonomics & AI-Micropreneurship" and "AI Agent: From Tools to Teammates," Mazumder introduces "Promptonomics" for the first time - a revolutionary economic framework that positions AI prompts as valuable digital assets.

With over 18 years of experience in technology and innovation as the Research and Innovation Specialist at the Innovation Design and Entrepreneurship Academy (iDEA), BCC, ICT Division, Mazumder is uniquely positioned to forecast the next evolution of our digital economy.

"Promptonomics represents the new economics surrounding AI prompts - their creation, optimization, and monetization," explains Mazumder. "It's not just about getting responses from AI; it's about engineering prompts that deliver consistently high-value outputs, then packaging and selling that value. This isn't science fiction; it's happening now."

The concept is detailed in Mazumder's first book, "Promptonomics & AI-Micropreneurship," which presents a comprehensive framework for turning AI-powered micro-consulting and microbooks into sustainable passive income streams. The book outlines how anyone can leverage AI technology to create scalable, niche-focused businesses with minimal upfront investment.

"Traditional economics no longer fully captures the value being created in the AI ecosystem," Mazumder notes. "A perfectly crafted prompt can generate hundreds or even thousands of dollars in value, yet we've lacked the framework to understand this phenomenon. Promptonomics fills that gap."

In his second book, "AI Agent: From Tools to Teammates," Mazumder explores the complementary evolution of AI from simple tools to collaborative partners. While Promptonomics addresses the economic framework, "AI Agent" provides the practical guide for understanding and implementing these AI systems in everyday life and business.

"The two books work together to provide both the economic understanding and practical implementation strategies for the AI revolution," Mazumder explains. "One addresses the 'why' and 'how much,' while the other addresses the 'how' of working with AI as collaborative partners rather than mere tools."

The release of these books comes at a critical time when AI technology is becoming increasingly accessible, yet most people lack the framework to effectively monetize their interactions with these systems. Mazumder's work provides a roadmap for entrepreneurs, freelancers, and businesses to capitalize on this emerging economic paradigm.

"What we're seeing is the democratization of AI value creation," Mazumder states. "Promptonomics allows anyone with creativity and domain knowledge to participate in the AI economy, not just technical specialists or large corporations."

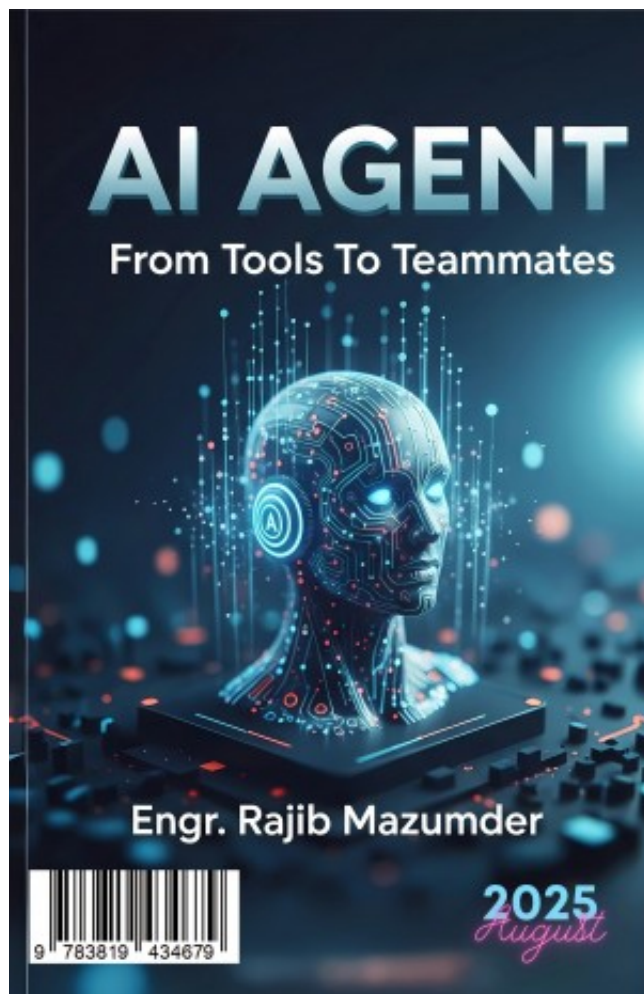
The concepts have already gained academic attention, with Mazumder's research paper available through SSRN (Social Science Research Network), further validating the significance of this new economic framework.

As AI continues to transform industries and create new opportunities, Mazumder's work provides a timely and essential guide for navigating this new economic landscape. His books offer both the theoretical foundation and practical strategies needed to thrive in the age of AI.

About the Author: Engr. Rajib Mazumder is a distinguished ICT expert and visionary storyteller from Bangladesh with over 18 years of experience in technology and innovation. As the Research and Innovation Specialist and Team Lead at the Innovation Design and Entrepreneurship Academy (iDEA), BCC, ICT Division, he spearheads transformative solutions for a tech-driven Future Bangladesh. His pioneering AI research and unique perspective on the economic implications of AI technology position him as a leading voice in this emerging field.

Links:

- SSRN Research Paper: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5385620
- "AI Agent: From Tools to Teammates" on Amazon: <https://www.amazon.ca/AGENT-Teammates-Engr-Rajib-Mazumder-ebook/dp/B0FLXKTC22/>
- "Promptonomics & AI-Micropreneurship" on Amazon: <https://www.amazon.ca/Promptonomics-AI%E2%80%91Micropreneurship-AI%E2%80%91Powered-Micro%E2%80%91Consulting-Microbooks-ebook/dp/B0FLX5GV6R/>



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