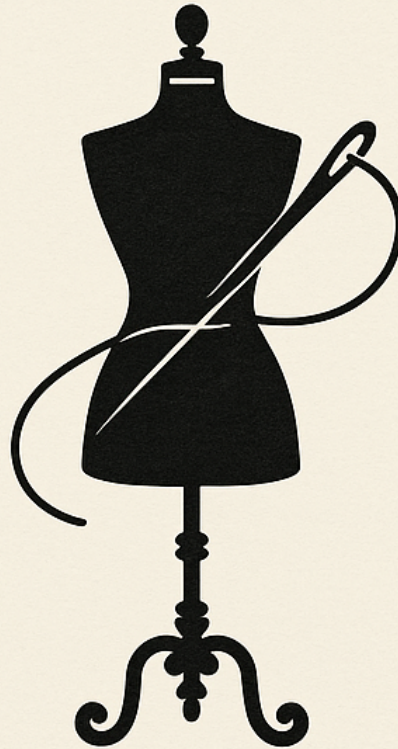


DOLCi CRAFT: A Unisex Fashion Start-Up Building a Fresh Era of Style and Identity



DOLCI-CRAFT

Where every piece tells a tale

Ilesha, Osun Aug 27, 2025 ([IssueWire.com](https://www.issuewire.com)) - A new wave of creativity has entered the Nigerian fashion space with the introduction of DOLCi CRAFT, a forward-thinking unisex fashion start-up. Built on innovation, quality, and inclusivity, the brand sets out to create timeless pieces for both men and women, bridging the gap between cultural artistry and modern trends.

As a unisex brand, DOLCi CRAFT is redefining how fashion speaks to identity. The start-up emphasizes versatility by designing collections that suit diverse personalities and occasions, making style accessible to everyone. From casual everyday wear to bold statement pieces, the brand's vision is to ensure that fashion goes beyond gender boundaries—providing options that inspire confidence, comfort, and elegance.

According to Precious Abiodun, Founder and Creative Director of DOLCi CRAFT:

> “At DOLCi CRAFT, we believe fashion should not be restricted by labels. Our start-up was created to design clothing that connects with people on a personal level, regardless of gender. Every piece tells a story of individuality, creativity, and culture. This is the future of fashion—unisex, versatile, and timeless.”

Operating as a start-up business, DOLCi CRAFT is adopting a hybrid model by combining both online and offline platforms to reach its audience. With the rapid growth of digital retail, the brand plans to leverage e-commerce to connect with a global customer base, while also making its collections available through select physical outlets. This approach positions the start-up as adaptable and ready to meet the needs of today's fashion-conscious generation.

Industry experts have already highlighted the uniqueness of the new venture. [Fashion Consultant/Guest's Name], a fashion industry analyst, remarked:

> “DOLCi CRAFT is arriving at the right time. The demand for unisex fashion is growing globally, and this start-up has understood the assignment. Their vision is bold, their designs are distinctive, and their message of inclusivity gives them an edge. This is more than just a fashion brand—it is a movement.”

The start-up's debut collection features handcrafted outfits that merge tradition with modernity, showcasing detailed tailoring, vibrant patterns, and minimalist pieces suitable for both men and women. By embracing the unisex concept, DOLCi CRAFT offers a new kind of flexibility in dressing, allowing customers to express themselves freely without limitations.

Beyond fashion, DOLCi CRAFT is also committed to building impact as a start-up. The brand's growth strategy includes working with local artisans, empowering creative talents, and supporting Nigeria's fashion ecosystem. In the long term, DOLCi CRAFT aims to expand its footprint across Africa and into international markets, showcasing African creativity on the global stage.

With its establishment, DOLCi CRAFT is not just another start-up—it is a fresh identity in the fashion world. By embracing inclusivity and blending cultural inspiration with global trends, the brand is set to redefine unisex fashion while growing into a household name.

About DOLCi CRAFT

DOLCi CRAFT is a Nigerian-based unisex fashion start-up dedicated to creating timeless, versatile, and innovative designs for both men and women. By blending cultural artistry with modern aesthetics, the brand champions inclusivity, originality, and elegance. Its mission is to craft fashion pieces that resonate with identity, empower self-expression, and build a legacy of creativity and confidence.

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