

Criptódery Launches the First Crypto Competition Web Experience in LATAM

A new category emerges: Crypto Competitions. Where your knowledge—not your wallet—gets you in.



cryptocurrency, today announced the launch of its first crypto knowledge competition, now available online in pre-release mode. For a limited time, users can join directly from the web—no downloads or crypto investments required—while the full-feature app is in its final stages of development.

With this launch, Criptódero introduces a new layer in the crypto ecosystem: [Crypto Competitions](#). Positioned between doing nothing and diving into complex trading or risky investments, this new format invites users to earn crypto based on merit—not money.

“We wanted to build a realistic bridge between curiosity and action. Something that resonates with millions of users who feel crypto isn’t for them—because of time, money, or trust barriers. Crypto Competitions are that sweet spot: simple, challenging, and rewarding. You play, you rank, you win—and if you lose, you learn. And when you win, it’s not pennies. It’s real rewards that come from what you know, not from market moves. It’s a new way to grow in crypto—independently of price swings. And it all starts by answering a question,” said [Emilia Picco](#), CEO and co-founder of Criptódero.

A Crypto Solution for Frustrated Traders

80–90% of retail crypto traders are not profitable. They study, test, and often lose their funds—only to walk away disillusioned. Most platforms offer no real space to test and validate knowledge under pressure, without financial risk.

Criptódero offers a fairer model: Win if you answer well. Learn if you don’t. Start for free. No magic formulas. Just competition, rankings, applied knowledge, and prize pools in USDT—including exclusive rooms for users with advanced trading skills.

A New Acquisition Channel (and Onboarding Space) for Web3

Beyond bringing new users into the crypto ecosystem, Criptódero presents a **strategic acquisition channel for sponsors, exchanges, wallets, and Web3 projects** looking to attract and onboard qualified, educated, and motivated retail users.

But it also opens a new door: a space for those who’ve been pushed out by the emotional and financial intensity of trading or investing.

Criptódero offers a friendlier, risk-free environment where users can apply what they know—without facing leverage, volatility, or capital losses.

In this growth phase, Criptódero is actively building partnerships with:

- Sponsors seeking to onboard retail users with verified knowledge, in lower-friction environments
- Brands looking to increase visibility in merit-based, educational crypto spaces
- Projects aiming to reach active audiences without relying on speculative marketing tactics

Sponsors can host branded competitions and distribute rewards directly from their own platforms, converting winners into high-intent users with lower drop-off rates.

About Criptódero

Criptódero is the first crypto competition app where users earn cryptocurrency by answering questions about blockchain, investing, and trading. The logic is simple: if your knowledge is solid—whether

theoretical or practical—your results will follow.

Originally designed for Spanish-speaking markets in Latin America, Criptódery is already planning its expansion into English-speaking markets. It was born from the real experiences of those who lived through the hype, scams, and educational gaps in crypto—something Emilia Picco shared in a feature for *La Nación*, Argentina's leading newspaper: "[Is it too late to invest in Bitcoin?](#)"

Criptódery combines active learning, gamification, and real opportunities to earn crypto—not symbolic rewards.

How to Join the Crypto Competition Online

The first web-based crypto competition is live now in spanish. No downloads. No investment. Just skill.

Visit: criptodery.com/competencias-cripto-online

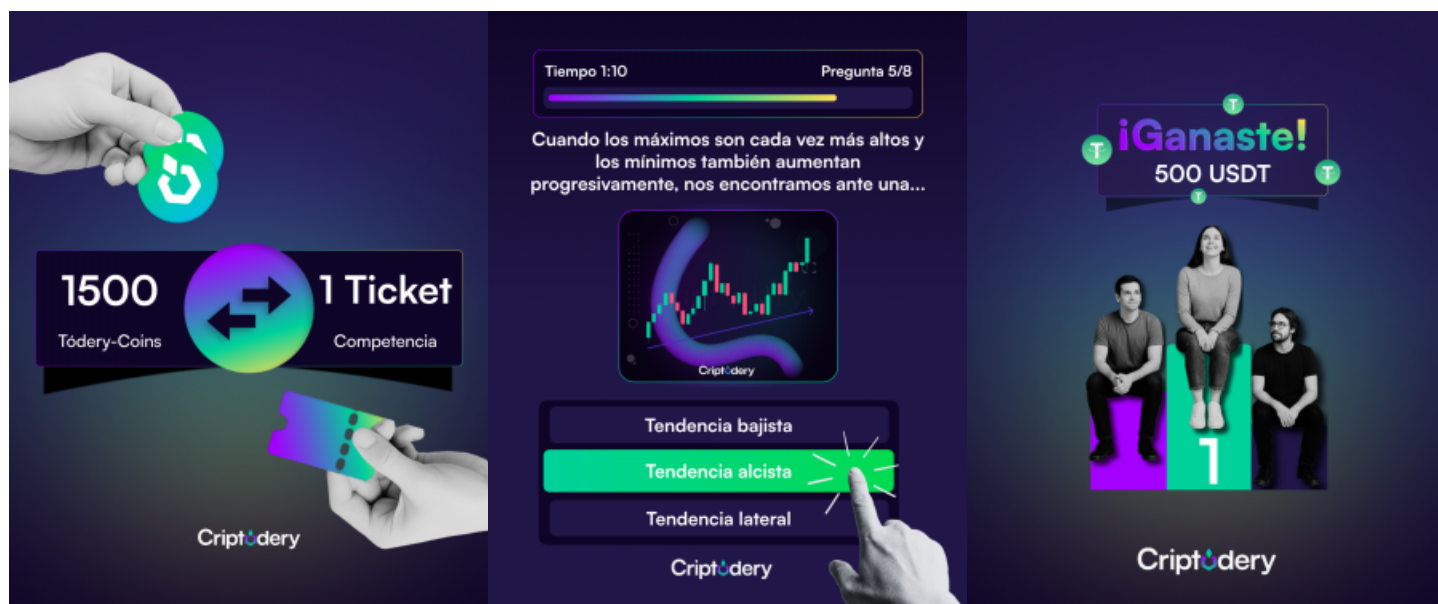
Use your Tódery-Coins to enter

Answer. Rank. Win.

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