

Aqilla Makes History at NYFW:Luxury Activewear Meets Live Art with Amanza Smith



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That's Fit to Print"

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THE WEATHER
Thunderstorms will form across the
interior Northeast today. Isolated
afternoon thunderstorms with hail
over the Front Range and Plains.
Weather map appears on Page A21.

Prices in Canada may be higher \$4.00



Trump Law Imperils Care For 1.5 Million in New York Cuts to Health Insurance, Beyond Medicaid, Will Hit State Harder Than Most

President Trump's policy law, which extends federal cuts and slashes the social safety net, is expected to have a seasonal effect on health insurance and health care in New York, with more than one million people in the state losing benefits, experts say.

In one key respect, the law's impact will be felt more keenly in New York than in any other state and it has nothing to do with Medicaid.

Instead, it is the result of an obscure federal funding mechanism that sends billions of dollars a year to New York and nothing to most states. That money, which started flowing as a result of the Affordable Care Act, will be reduced drastically under the new law, beginning next year.

That change is expected to leave more than 200,000 people statewide without insurance over the next two years. But in the long run, it could be eclipsed by other provisions related to health care in the law, which Mr. Trump signed on Friday.

The law adds limits and reductions to Medicaid and other government health insurance programs. "The only thing we're cutting is waste, fraud and abuse," Mr. Trump has said. State estimates show that the law could eventually strip health insurance from 1.5 million people enrolled in Medicaid and other health coverage in New York, about 7.5 percent of the state population.

Overall, the state could absorb a \$10 billion hit annually because of

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The Guadalupe River

JULY 4, 1 A.M.



Floodwaters Moved Faster Than Niagara Falls
The flow rate of the Guadalupe River quickly went from that of a small stream to a torrent of 120,000 cubic feet per second. Page A13.

In Texas Hill Country, Rivers Bring Magnetic Allure, and Danger
By RICK BOJAS
"You're surrounded by God and everything that he's created," said... As Area Grows, Risks... leashing floodwaters that killed more than 100 people, with dozens...

Measles Cases At High in U.S.,



New York City, New York Aug 21, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Aqilla](#), the groundbreaking luxury activewear brand founded by Priscilla Aqilla, is set to make history this New York Fashion Week with a first-of-its-kind runway show and live art activation inside TMPL Gym on Madison Avenue. This unprecedented event will merge high fashion, performance innovation, and artistic expression, cementing Aqilla as the brand redefining what activewear can be.

The immersive experience will debut Aqilla's revolutionary line of activewear crafted from **Sensil Innergy fabric**—an infrared-powered performance textile that promotes skin health, reduces cellulite, supports muscle recovery, and improves circulation. Every design in the collection embodies elegance, empowerment, and innovation, crafted for women who demand both function and fashion.

But Aqilla's debut is more than a runway—it's a cultural moment. **Artist and Selling Sunset star Amanza Smith** will headline the live art show, creating an original piece in real-time during the runway presentation. This one-of-a-kind artwork will be **auctioned at the close of the show**, with proceeds benefiting the Opus I Foundation, reinforcing Aqilla's mission to empower women while giving back to the community.

"This is more than a fashion show—it's a statement," says **Priscilla Aqilla, Founder of Aqilla**. "Activewear belongs in the world of luxury fashion, and New York Fashion Week is the stage where we're proving it. Partnering with Amanza brings art, fashion, and empowerment together in a way that has never been done before."

The September 12th event will transform TMPL Gym into a **red-carpet, LED-lit runway** experience designed by House of Jax, complete with celebrity arrivals, influencer coverage, and major media presence. Guests can expect:

- The first activewear brand to host a full-scale **red carpet runway show** at NYFW.
- An **immersive live art experience** featuring Amanza Smith.
- Celebrity, press, and influencer attendance.
- Champagne, curated activations, and exclusive gifting opportunities.

"Aqilla is where performance meets high fashion, and this launch is about celebrating strength, beauty, and innovation," adds **Wendy Smith, Founder of [LevelUp Social](#)**, the AI-powered agency behind Aqilla's media and marketing strategy. "This event will set new standards for how fashion intersects with wellness, art, and culture."



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Source : Aqilla

[See on IssueWire](#)