

Aqilla Makes History at NYFW with First-Ever Activewear Runway Event

Luxury activewear brand Aqilla is breaking barriers



New York City, New York Aug 18, 2025 ([Issuewire.com](https://www.issuewire.com)) - Luxury activewear brand Aqilla is breaking barriers and rewriting the rules of fashion by hosting the first-ever activewear runway show at New York Fashion Week (NYFW). On September 12, Aqilla will transform TMPL Gym on Madison Avenue into a dazzling luxury runway event, marking a groundbreaking moment that merges fashion, fitness, and female empowerment.

Founder and visionary Priscilla Aqilla designed Aqilla as a bold response to the superficiality of traditional activewear. Every piece of Aqilla's collection features Sensil Innergy fabric, a revolutionary skincare-infused textile that actively promotes muscle recovery, improves circulation, reduces cellulite, and enhances skin appearance.

"This event isn't just about fashion, it's a powerful statement for women everywhere," said Priscilla Aqilla, CEO and founder of Aqilla. "Our activewear empowers women, enhancing their performance and confidence both inside and outside the gym. We're excited to showcase this innovation at one of fashion's biggest stages."

The invite-only event promises an unprecedented fusion of fashion, fitness, and glamour with a curated guest list including influencers, reality TV stars, fitness icons, and industry leaders. The show will feature dynamic visuals, immersive LED production by House of Jax, and a live art exhibition celebrating female creativity in partnership with Mansion of Art.

"Aqilla is redefining the standards of activewear by bringing high fashion and technological innovation together. This event is truly a historic moment for NYFW and women-led brands everywhere," said Aqilla.



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