## A Grand Celebration of Tradition: Manglagaur Event by Jay Shankar Travels Marks a Successful Debut in Parel

Traditional Manglagaur Celebration in Shravan Receives Overwhelming Response from Women in Parel



**Mumbai, Maharashtra Aug 10, 2025 (<u>Issuewire.com</u>) - Parel witnessed a vibrant and culturally rich evening as <b>Jay Shankar Travels**, a rising startup in spiritual and cultural tourism, successfully hosted its **first-ever Manglagaur event** — a celebration deeply rooted in Maharashtrian tradition and observed with great devotion during the holy month of Shravan.

This landmark celebration, organized for the **very first time in Parel by any startup organization**, attracted **over 100 enthusiastic women**, all adorned in stunning traditional attire. The atmosphere came alive with the beats of dhol-tasha, joyful folk songs, and energetic Manglagaur games, reviving the essence of this beautiful tradition.

Manglagaur is of **deep spiritual significance**, especially for married women who celebrate it during Shravan by praying for family prosperity and performing traditional rituals. Jay Shankar Travels ensured that every element of the evening — from rituals to décor — reflected this devotion and cultural richness.

The event was further elevated by the presence of **celebrity guest Sanjana Patil**, who brought charm and festive spirit to the celebration. **Real-life changemaker and social activist Ms. Shital Bhatkar** also graced the evening, leaving a strong impression on the audience with her dignified presence and inspiring work.

The success of the event was made possible under the visionary leadership of **Founder Ms**. **Geetanjalli Salgaonkar** and **Co-founder Mr**. **Prasad S**. **Dhamnaskar**, whose mission is to revive and preserve Indian cultural traditions through immersive and spiritual travel experiences. "Our goal is to build a community that celebrates our roots in meaningful ways. This Manglagaur event is just the beginning," shared Ms. Salgaonkar.

Attendees appreciated the **impeccable planning**, warm hospitality, traditional refreshments, and the emotional connection the event sparked. It was not just a program, but a heartfelt experience that brought together tradition, community, and joy under one roof.

With this successful cultural debut, **Jay Shankar Travels** has proven how new-age startups can become custodians of heritage. The team is now gearing up to host more such meaningful events that combine spirituality, tradition, and togetherness.

## **Media Contact**

Jay Shankar Travels

\*\*\*\*\*\*@gmail.com

Dr. Batliwala Road, Parel, Mumbai

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