

2021Co. Partners with Tommy Bahama to Launch Exclusive Paper Goods Collection



Fall River, Massachusetts Aug 6, 2025 ([Issuewire.com](https://www.issuewire.com)) - 2021Co., the award-winning stationery and gift brand known for its elevated, design-forward products, is thrilled to announce its collaboration with lifestyle brand Tommy Bahama. Together, the brands have launched an exclusive collection of paper goods now available at Tommy Bahama retail locations and online.

The collection will include a curated range of greeting cards, boxed sets, journals, and notepads designed to complement the laid-back yet refined aesthetic Tommy Bahama is known for. Each piece reflects 2021Co.'s signature artistry and premium craftsmanship, offering customers products that are as functional as they are beautiful.

"We are honored to partner with Tommy Bahama, a brand whose relaxed sophistication aligns perfectly with our own design philosophy," said Nicole Couto, Co-Founder of 2021Co. "Our mission is to help people connect on paper, and this collection brings together this vision and the spirit of coastal living, and we are so excited to share it with Tommy Bahama's loyal customers," added Emily King, designer and Co-Founder of 2021Co.

The collaboration will be featured in Tommy Bahama's retail stores and online, reaching hundreds of thousands of customers nationwide.



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