

ZAPS Premium Wins Prestigious Awards, Accelerates Global Expansion

Recognized for excellence in premium travel services, ZAPS Premium partners with banks to serve elite clientele.



Ar-Riyad, Saudi Arabia Jul 24, 2025 ([Issuewire.com](https://www.issuewire.com)) - ZAPS Premium, Flagship Service of ZAPS Group, Wins Prestigious Arabian Best of Best Awards 2025

ZAPS Group proudly announces that its flagship luxury service, **ZAPS Premium**, has been honored

with two prestigious accolades:

- **Best Airport Transfer Company – Middle East**
- **Best Luxury Limousine Operator – Saudi Arabia**

These recognitions were awarded at the Arabian Best of Best Awards 2025, celebrating ZAPS Premium's commitment to premium, tech-enabled, and customer experiences in travel, concierge, and executive transportation services across the GCC.

The event ZAPS Premium stood out among the top contenders for its seamless, high-touch services in the Middle East, and other global markets—where demand for luxury mobility solutions is on the rise.

These accolades not only recognize operational excellence but also highlight ZAPS Premium's unwavering commitment to customer experience — creating seamless, personalized, and reliable service touchpoints that elevate lifestyle service standards across the region.

Recognition Across Regions

ZAPS Premium confirms its ongoing premium concierge offerings partnership with SAB Bank and Visa Card services. These collaborations enable high-value cardholders to access a suite of elite travel and lifestyle services. The company also rolled out impactful co-branded activations with major retail and banking partners in Riyadh, Jeddah, and Dubai — as part of its broader presence across global and MENA regions.

Throughout the last twelve months, ZAPS Premium successfully executed over **10,000+ luxury travel and mobility service transactions**—ranging from airport meet & greets, valet parking, fast-track immigration, and premium lounge access to executive chauffeur rides—ensuring travelers experienced seamless comfort and reliability.

The brand's tailored offerings for VIPs, frequent flyers, and corporate clients have further strengthened its reputation as a trusted premium mobility partner in the region. Its airport concierge services have become a preferred choice among elite travelers across the Middle East.

Voice of the CEO: Leading with Vision and Purpose

Speaking on the recognition, [Mr. Ahmed Pasha, Founder and CEO of ZAPS Group](#), stated:

“Winning this award reflects not just our past achievements but the clear roadmap ahead. As we expand globally, our mission remains focused—delivering elite, airport-centric services through strong partnerships with leading banks and their high-value customers.”

ZAPS Premium is built on precision and collaboration. We are proud to be trusted by banks to enhance their customer experience with value-added lifestyle offerings. Our goal is to make premium travel services more accessible to those who expect excellence, and we're excited to begin this next chapter with strong momentum and a shared vision.”

ZAPS Premium's recognition by industry experts and award committees underscores its distinct value proposition and its commitment to expanding its B2B partnerships and international footprint.

Expanding Horizons: ZAPS Premium Accelerates Global Expansion

As part of its global growth strategy, ZAPS Premium has begun expanding its footprint beyond the GCC with a soft global rollout starting in August 2025. New international markets are being evaluated for their potential to serve global travelers, luxury consumers, and tech-savvy professionals—an ideal audience for ZAPS Premium’s curated lifestyle service offerings.

This expansion brings exclusive services to new regions, including airport concierge, chauffeured transport, luxury gifting, and B2B partnerships tailored to banks, fintechs, and lifestyle brands. Early response from international banking and retail networks has been positive, with partnership discussions already underway for customer loyalty integrations.

“Global expansion marks a strategic milestone for ZAPS,” added **Mr. Ahmed Pasha**, Founder and CEO of ZAPS Group. *“With our strong foundation in the GCC, we’re excited to bring the same level of service excellence to international markets, while unlocking new partnership opportunities.”*

Vision Ahead: Technology-Driven Premium Experiences

The ZAPS Premium mobile application continues to receive updates, bringing together mobility services, customer engagement tools, and secure booking features in one platform. To prevent unauthorized signups, ZAPS Premium is now refining its B2C eligibility criteria to ensure that services remain exclusive to verified partner bank cardholders and select premium customers.

This technological backbone enables ZAPS Premium to scale without compromising on exclusivity, a key concern especially in markets that are both high-volume and high-touch.

In 2025, ZAPS Premium is also set to announce new B2B tie-ups in the hospitality, airline, and event management sectors, expanding its footprint while strengthening brand recall through quality execution and curated partner campaigns.

About ZAPS Group

Founded with a mission to redefine premium customer engagement across sectors, [ZAPS Group](#) operates at the intersection of technology, loyalty, and luxury services. Its flagship product, [ZAPS Premium](#), delivers exclusive concierge and mobility services to banking and enterprise partners across Saudi Arabia, the UAE, Bahrain, and now India.

ZAPS Group’s focus on customer experience, operational excellence, and meaningful brand partnerships makes it a preferred choice for businesses looking to elevate their customer offerings through white-glove services.





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