## Wellnessta Unveils "Paynessta" — A Seamless Payment Solution for Salon & Spa Businesses



**Mumbai, Maharashtra Jul 13, 2025 (<u>Issuewire.com</u>) - Wellnessta, India's leading SaaS and online marketplace for personal grooming and wellness services, today announced the launch of <b>Paynessta**, an integrated payment-link solution designed to simplify and secure transactions between service providers (Salons and Spa) and their clients.

With the introduction of Paynessta, salon and spa owners can now send payment links directly via SMS, WhatsApp, or email—enabling customers to complete payments instantly through credit/debit cards, mobile wallets, or net banking. This new feature eliminates the need for manual invoicing and reconciliations, empowering businesses to focus on delivering exceptional experiences rather than chasing payments.

"For too long, service providers have juggled between appointment management and cumbersome payment follow-ups," said **Sanjeev Singhai**, Founder & Director of Wellnessta. "Paynessta streamlines the entire payment journey—enhancing cash flow, reducing transaction times, and elevating the professionalism of every salon and spa under our platform."

## **Key Benefits of Paynessta**

- Instant Payment Links: Generate and send secure links in under 10 seconds.
- Multiple Channels: Reach customers where they are—SMS, WhatsApp, or email.
- Versatile Payment Options: Accept all major cards, mobile wallets, and net banking.
- Automated Reminders: Reduce late payments with automated follow-up notifications.
- **Real-Time Reconciliation**: Sync payments instantly with Wellnessta's dashboard for accurate, up-to-the-minute reporting.

Paynessta is available immediately to all <u>Wellnessta Growth and Pro subscribers</u> at no additional cost. Starter plan users can opt in to Paynessta through a nominal per-transaction fee.

## **About Wellnessta**

Wellnessta is a <u>SaaS</u> and <u>online marketplace</u> platform aiming to find the sweet market equilibrium in the grooming and wellness space in India. Primarily, it is a souk for selling and buying personal grooming and wellness services such as salon treatments, spas, and Ayurvedic massages. It serves both service providers (salons & spas) and consumers with multiple B2B SaaS tools and a B2C marketplace. With a vision to become the world's largest online marketplace for personal grooming and wellness, Wellnessta strives to enhance business efficiency and empower service providers while offering consumers a one-stop shop for the best deals and offers.

## **Media Contact**

wellnessta private limited

\*\*\*\*\*\*\*@wellnessta.com

8956198979

Wellnessta Private Limited 6th Floor, B-Wing, Dattani Shelter Goregaon West, Mumbai - 400104

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