

Two Colombian Sisters Are Conquering the U.S. Market with a Shapewear Brand That Empowers Latina Wome

STAGMI, a 100% Colombian brand founded by Paola and Carolina López, is empowering women across the U.S. with high-quality control garments and business training programs

STAGMI

Santa Ana, California Jul 20, 2025 ([Issuewire.com](https://www.issuewire.com)) - Two Colombian Sisters Are Taking Over the U.S. Market with a Shapewear Brand That Empowers Latina Women

From **Cali, Colombia** to the world, **Stagmi** has become one of the most promising emerging brands in

the shapewear industry for Latina women. Founded by sisters **Paola and Carolina López**, Stagmi is a **100% Colombian-owned company** that designs, manufactures, and exports all its products directly from Cali to the United States and other Latin American countries.

What sets Stagmi apart is not just the design of its garments—it's **the mission behind the brand**. Stagmi aims to **empower Latina women** through high-quality shapewear and an inclusive business model that provides entrepreneurial women with the opportunity to start their own business, generate income, and build long-term success.

Our purpose is to transform lives. We create garments that shape bodies, but also opportunities that shape the future of many women,” says Paola López, co-founder of Stagmi.

Stagmi specializes in **control garments** such as waist trainers, booty-lifting panties, shaping tops, support bras, sculpting jeans, and compression leggings. Every piece is made in Colombia with high-quality materials that care for the skin, enhance the body's natural curves, and ensure all-day comfort.

The brand has built a **strong retail presence in the United States**, particularly in **California**, where it operates **five physical stores** and an **online platform** that ships nationwide. Stagmi is also active in **Florida** and serves customers throughout the U.S. via its e-commerce channel.

In addition to retail, Stagmi leads a growing **women's entrepreneurship program**, where participants receive ongoing training in sales techniques, personal branding, and business leadership. This initiative is helping hundreds of women become financially independent while promoting a powerful message of self-worth and community.

To learn more about Stagmi, explore its collections, or join its community of female entrepreneurs, visit: <https://www.stagmi.com>

Instagram: [@stagmi_oficial](https://www.instagram.com/stagmi_oficial)

Follow their entrepreneurial journey: [@paoycarolopez](https://www.instagram.com/paoycarolopez)

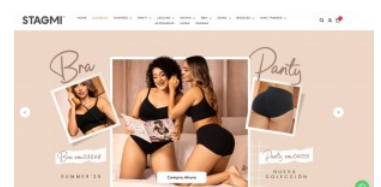
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