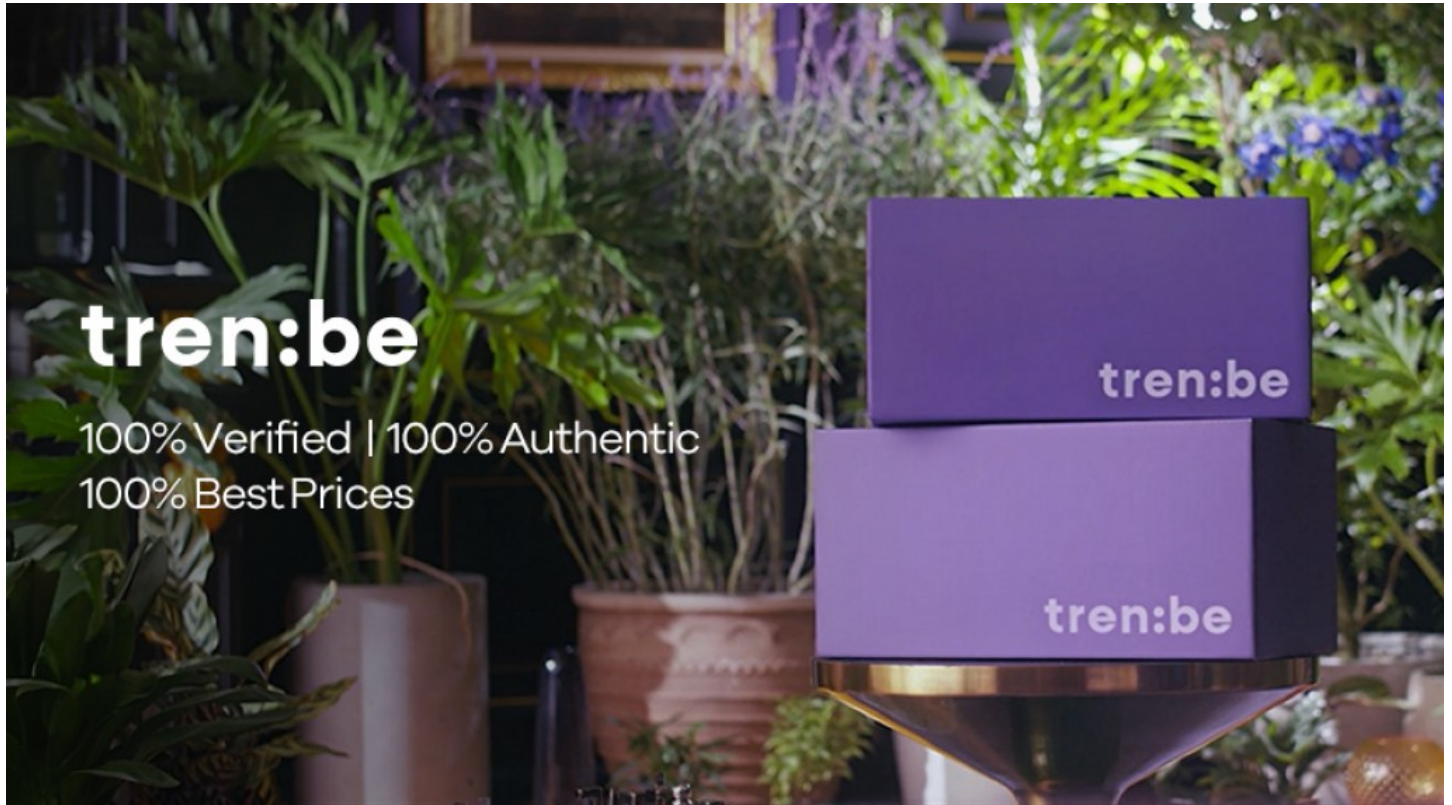


Trenbe Officially Launches U.S. Service, Delivering Authenticated Luxury in as Fast as 3–4 Days

South Korea's fastest-growing luxury marketplace expands stateside with its on-site Authentication Center, \$60 million in funding momentum, and a limited-time Summer Sale on both new and pre-owned designer items.



Clifton, New Jersey Jul 3, 2025 ([IssueWire.com](https://www.issuewire.com)) - South Korea's largest luxury-goods platform debuts a dedicated U.S. service, backed by US \$60 million in funding and a launch-week Summer Sale on both new and pre-owned items.

Trenbe, South Korea's fastest-growing online marketplace for authenticated luxury fashion, today announced the official rollout of its U.S. service. Effective immediately, American shoppers can purchase brand-new and pre-owned designer handbags, watches and accessories—each verified by Trenbe's on-site Authentication Center in Seoul—and receive their orders within three to four business days.

Over the past eight years Trenbe has raised more than US \$60 million and surpassed US \$1 billion in cumulative transaction volume, becoming the most visited luxury e-commerce site in Korea. The company attributes its success to a 20,000-square-foot Authentication Center that combines in-house experts with proprietary AI vision technology to guarantee product legitimacy.

"American consumers deserve luxury that's both genuine and fairly priced," said **Kyunghoon Park, Chief Executive Officer of Trenbe**. "Our authentication process has eliminated counterfeit risk for millions of Korean customers. By pairing that same peace of mind with express global shipping, we're confident Trenbe will quickly become the go-to destination for luxury buyers in the United States."

What sets Trenbe apart

- **Lightning-fast delivery.** Partnership with premium air-freight carriers puts U.S. customers' orders on their doorsteps in as little as three working days—often faster than domestic resellers.
- **Dual inventory model.** Both fresh-from-boutique items and carefully curated pre-owned pieces undergo identical inspection and carry the same authenticity guarantee.
- **Transparent pricing.** Real-time market data and direct sourcing from vetted partners allow Trenbe to list items up to 25 percent below traditional retail, even after duties and taxes.
- **Launch Summer Sale.** To celebrate the debut, Trenbe is offering up to 30 percent off select SKUs July 31.

About Trenbe

Founded in 2016, Trenbe operates Asia's largest AI-enhanced Authentication Center for luxury goods, processing thousands of items per day for individual sellers, professional resellers and brand partners. The company employs more than 250 people across Seoul, Tokyo and New York, and supports global buyers in 135 countries via its multilingual website and mobile app.

Shop and learn more

U.S. consumers can explore the full catalog at www.trenbe.net





Media Contact

trenbe

*****@trenbe.com

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