

The New Rules for Agile Development: Gehtsoft Brings Scientific Engineering to High-Stakes Industries

At Agile2025, Gehtsoft sets a new standard for high-stakes IT delivery, showcasing a fintech 200k-user superapp project from concept to global launch.



AGILE2025

Denver, Colorado Jul 25, 2025 ([IssueWire.com](https://www.issuewire.com)) - Gehtsoft USA, a custom software development company focused on custom systems for high-stakes industries, will sponsor **Agile2025**, the leading global event for Agile professionals, taking place July 28–30 in Denver, Colorado.

This year, Gehtsoft arrives with a bold message: **In high-stakes environments, reliable software is the result of disciplined engineering and scientific thinking.** Following the successful development of a secure, multi-asset retail trading platform for **Tradu**, Gehtsoft is using the conference to open a deeper discussion about delivering high-stakes software with speed, compliance, and resilience.

“Too often, Agile is reduced to rituals and ceremonies,” said **Ivan Gekht**, CEO of Gehtsoft USA. “In our world — fintech, trading — Agile embraces uncertainty, change, and continuous learning, with scientific method at its core. At Agile2025, we’re showing what that looks like.”

Case Preview: Tradu Trading Platform

This year, Gehtsoft collaborated with Tradu (a part of Stratos Group International, LLC, a wholly owned subsidiary of Jefferies Financial Group Inc.) to build a convenient and seamless investment ecosystem. The platform offers thousands of tradable assets across listed equities, commodities, cryptocurrencies, CFDs, currency markets, treasuries, and indices.

A full case study will be released at Agile2025. For now, Gehtsoft exclusively previews selected insights from the project:

- 200,000+ mobile downloads in Phase 1 alone
- 4.8+ App Store user ratings
- 9 months from agreement to full production
- Global rollout across multiple jurisdictions
- Engineered for scale, speed, and compliance from day one

Live at the Gehtsoft Booth

Attendees can participate in Gehtsoft’s interactive **SuperApp Challenge**, exploring how high-pressure digital ecosystems are built. The booth will also feature live conversations with Gehtsoft’s engineering leads.

“We’re not selling buzzwords,” added Ivan Gekht. “We’re sharing methods that helped our clients launch resilient platforms — on time, in budget and under real scrutiny.”

About Gehtsoft USA LLC

Gehtsoft USA is a software engineering company that turns your vision into reality by going beyond the specs to develop bold, transformative solutions that create lasting impact. With over 25 years of experience delivering software to more than 5 million users, we have enabled long-term success for startups and billion-dollar giants alike.

Our Agile-driven approach ensures value is delivered at every step. By analyzing your entire value stream, we identify hidden opportunities to modernize legacy systems, optimize workflows, and eliminate inefficiencies. This allows us to deliver smarter, leaner solutions that keep you ahead of the curve.

Our certified experts hold Six Sigma Master Black Belt, PSM III, DA-VSC, ICP-ACC, and PMP credentials. We are recognized by Microsoft, PMI, Scrum.org, and ICAgile.

Learn how Gehtsoft USA helps turn big challenges into smart solutions at www.gehtsoftusa.com or

follow us at [linkedin.com/company/gehtsoft](https://www.linkedin.com/company/gehtsoft).

To schedule a talk at Agile2025, book a meeting via the link <https://calendly.com/agile2025-gehtsoftusa/>.

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