

The End of an Era Begins: Uptown Night Market Returns July 10 for One of Its Final Four Celebrations

New York City, New York Jul 7, 2025 ([Issuewire.com](https://www.issuewire.com)) - After five unforgettable years of culture, cuisine, and community, Uptown Night Market returns under the iconic arches of West Harlem on Thursday, July 10, marking the 4th to last ever edition of one of New York City's most beloved public festivals.

Since its debut in 2021, the Uptown Night Market has become a cultural institution, drawing over 300,000 visitors, averaging 8,000 guests each month, and serving as a launchpad for dozens of POC-, immigrant-, and women-owned businesses. What began as a neighborhood night market quickly evolved into a movement, powered by local love and global flavor.

Now, with only four events remaining, the MASC Hospitality Group team invites all of NYC to be part of the send-off; a final season that promises to be as joyful, powerful, and delicious as the market's origin story.

"This market was always more than food, it's Harlem soul on full display," said Marco Shalma, founder and Executive Producer of MASC Hospitality Group. "These last four events are our thank-you tour. But they're also the prologue to something new."

MASC is currently developing a bigger, more permanent evolution of its iconic night markets. Including Bronx, Uptown, Brooklyn, Vegan, and Latin; with plans to launch later this year. The new project will carry forward the same mission of celebration, inclusion, and community empowerment that made these events a New York City phenomenon.

Event Details:

Thursday, July 10

4 PM–10 PM

Under the Arches – 12th Ave & 133rd Street, Harlem

[RSVP or visit www.uptownnightmarket.com]

The July 10 event will feature a signature mix of top NYC food vendors, live music and performances, community tributes, and surprise activations — all under the arches where it all began. Harlem, this is your moment. Let's make it count.

About MASC Hospitality Group:

MHG is a Bronx-based, mission-driven event production company behind some of NYC's most impactful food and culture festivals, including Bronx Night Market, Uptown Night Market, and Latin Food Fest. With a focus on equity, entrepreneurship, and storytelling, MHG continues to shape the future of public space and small businesses in New York City and beyond. Find more from the Masc Hospitality Group: <https://www.maschospitalitygroup.com/>

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