

The Art Affair Illuminates Southampton With Dazzling Energy, Powerful Art

Lera Nikitina and Helena Ulansky Steal the Spotlight Among 40+ Artists at Sold-Out Hamptons Gala



New York City, New York Jul 12, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Hamptons glittered brighter than ever tonight as The Art Affair made its triumphant return to a historic estate in Southampton, transforming the evening into an exhilarating celebration of contemporary art, luxury, and cultural connection.

Now in its third year, this much-anticipated summer event drew over 300 VIP guests — including art collectors, fashion insiders, influencers, and celebrities — all gathered for an unforgettable night of creativity and connection under the stars.

A VIP ZONE BURSTING WITH COLOR AND STAR POWER

While over 40 exceptional artists showcased their work throughout the estate, it was the VIP zone that held the evening's most magnetic energy — thanks to the extraordinary presence of Lera Nikitina and Helena Ulansky, two of the most captivating artists of the night.

Lera Nikitina, known for her deeply feminine and avant-garde aesthetic, wowed guests with her bold, emotionally charged pieces that shimmered with inner light. Helena Ulansky, whose surreal compositions bridge fine art and abstraction, stunned with her ethereal palette and haunting beauty. Together, they formed the undeniable artistic heartbeat of the event, their works sparking countless conversations, admiration, and press flashes. Their section remained the most visited and photographed area of the show.

An Evening of Elevated Indulgence

The evening unfolded with an opulent champagne and caviar reception, where Upstate Vodka proudly served as the official sponsor, delighting guests with a curated selection of artisanal cocktails that perfectly complemented the night's refined and adventurous spirit.

Attendees were also treated to:

- Live art performances where canvases came alive before the eyes of onlookers
- Musical performances by ELEW, Jehiah Sax, and Paxin Tenebris, blending classical mastery with modern edge
- Immersive fire artistry by Flambeaux Fire and Haley Grace Productions
- And a showcase of Igor Ger's luxury car collection, merging horsepower with sculpture.

Global Creativity Curated by Eddy Bogaert

Helmed by visionary curator and artist Eddy Bogaert, The Art Affair continues to position itself as one of the most significant contemporary art events of the summer season. Bogaert's emotionally resonant and multimedia-rich approach set the tone for an exhibition that was as electric as it was elegant.

The artist roster included standout names such as William Quigley, Angela Nikolau, and Maryam Zadeh, alongside a dynamic lineup of emerging talent. But it was the artistic synergy between all contributors — and the immersive environment crafted with care — that made this night truly special.

Public Relations by UFIRST Production and Valeri Manziuk

The outstanding press and media coverage surrounding this year's Art Affair was powered by UFIRST Production, under the direction of renowned PR expert Valeri Manziuk. With their signature touch, the evening reached new levels of visibility and recognition — spotlighting the artists, sponsors, and the cultural significance of the event on both national and international platforms.

A Night to Remember

With its intoxicating blend of artistic innovation, sensory indulgence, and elevated social energy, The Art Affair once again proved why it remains a crown jewel of Hamptons summer culture. From the VIP zone to the dance floor, tonight was a powerful reminder that art still holds the power to unite, provoke, and inspire.

Media Contact:

Addie Wuensch

Bottega Art Gallery, Wilmington, NC

910-200-1659

addiebottegaartbar@gmail.com



Media Contact

UFIRST Production

*****@gmail.com

Source : UFIRST Production

[See on IssueWire](#)