

Text-World Unveils Smart WhatsApp API Portal for Indian SMEs and Growing Brands

Ludhiana, Punjab Jul 12, 2025 ([IssueWire.com](https://www.issuewire.com)) - *Dinfoapp Services Pvt. Ltd.*, a forward-thinking communication technology company, has officially launched the **Text-World WhatsApp API Portal**, a robust and user-friendly platform that enables Indian businesses to streamline communication, automate lead responses, and boost customer engagement — all via WhatsApp.

The newly launched portal offers small and mid-sized enterprises (SMEs), digital marketers, and support teams an intuitive dashboard to manage **WhatsApp conversations at scale**, reducing manual effort and accelerating sales processes.

“Our WhatsApp API portal is more than just a messaging tool — it’s a complete engagement hub designed for high-growth businesses that want real-time visibility, AI automation, and better customer relationships,” said **Vipin Wadhwa**, Channel Sales Consultant, Text-World.

Key Highlights of the Text-World WhatsApp API Portal:

- **Official WhatsApp Business API access** with Green Tick eligibility
- **AI-powered chatbot builder** for automated replies and lead qualification
- **Live chat dashboard** for team collaboration and ticket resolution
- **Broadcast messaging** with template management & approval tracking
- **Product catalogue** sharing via WhatsApp with CTA buttons
- **Chat Wizard** widget to integrate WhatsApp on any website
- **API & CRM integrations** for end-to-end workflow automation
- **Reports and analytics** for message delivery and engagement tracking

Built with scalability in mind, the portal supports **multiple user logins, sticky agents, role-based access**, and a **7-day free trial** for new businesses to test the platform.

Designed for Industries Like:

- Jewelry and Fashion Retail
- Automobile Showrooms
- Real Estate Agencies
- EdTech & Coaching Institutes

- Hospitals & Clinics
- E-commerce & D2C Brands

Whether it's automating customer onboarding, reminding clients about appointments, or sending order confirmations, the Text-World portal makes it easy to use WhatsApp for daily business operations — compliantly and effectively.

About Text-World:

Text-World is the flagship brand of **Dinfoapp Services Pvt. Ltd.**, focusing exclusively on WhatsApp Business API automation. With solutions tailored for Indian businesses, the company is bridging the communication gap using secure, scalable, and white-labeled digital platforms.

Text-World also invites resellers and agencies to join its **White Label Partner Program** and offer WhatsApp API services under their own brand.

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