

Taptwice Social Launches India-Specific Social Media Marketing Packages

Tailored packages aim to support Indian creators, professionals, and small businesses with local pricing, regional targeting, and familiar payment methods like Paytm.



New Delhi, Delhi Jul 28, 2025 ([Issuewire.com](https://www.issuewire.com)) - Taptwice Social, a growing name in the digital marketing space, has announced the launch of tailored social media marketing (SMM) packages designed specifically for Indian users. The new offering aims to address the unique platform behavior, engagement patterns, and payment preferences of Indian creators, professionals, and small businesses.

With this launch, Taptwice Social expands its portfolio by focusing on affordability, regional relevance, and ease of access. The company is seeing a sharp increase in demand for India-centric services, especially in areas such as [increasing LinkedIn followers](#), which has become a growing priority for professionals aiming to build career visibility online.

One key feature of these new packages is simplified payment through UPI and Paytm. This makes [getting Instagram SMM service with Paytm](#) seamless for users without access to international cards or wallets. The services are optimized to deliver faster engagement from Indian audiences and are structured to support both influencers and small business accounts looking to scale organically.

Taptwice Social confirms that the rollout has already started and is being received positively across metro and Tier 2 cities. The platform has also stated its commitment to making marketing tools more transparent and accessible for the Indian market in future updates.

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