

## Sweat Heaven Unveils Caddie and Neck Towels After Body Towel Success



**New York City, New York Jul 29, 2025 ([Issuewire.com](https://www.issuewire.com))** - Continuing its mission to offer premium bamboo sweat essentials, the brand broadens the collection with two fresh designs for on-course and on-the-move cooling.

Building on the early-year triumph of the Body Towels, the USA-based fitness brand Sweat Heaven is excited to add Caddie Towels and [Sweat Heaven Neck Towels](#) to the line.

Sweat Heaven pairs sleek style with smart, sustainable engineering. Its ultra-absorbent bamboo-blend Towel quickly won over gym-goers, weekend runners, and spin riders alike, solidifying the brand's presence among premium accessory labels.

"Customers told us exactly what they were missing: towels that do more than just soak up sweat," says a Sweat Heaven representative. "Our new [Bamboo Caddie Towels](#) serve athletes and outdoor fanatics with dependable sweat control wherever they train. And the Neck Towels deliver a blast of cooling relief and post-workout softness when the heat turns up."

Both arrivals use a soft, absorbent blend of bamboo and cotton. That gives them a naturally bacteria-fighting surface, superior moisture-wicking, and a smaller ecological footprint than regular cotton. They hold sweat in a race, hang off a golf bag for a quick polish, and look sharp doing both ready for the daily routine.

You can order them now from the Sweat Heaven website, where early reviewers rave about the silky texture, featherlight feel, and refined style.

Sweat Heaven stays committed to making performance-forward accessories that meet modern training demands without skimping on sleek aesthetics or planet-friendly principles.

About Sweat Heaven:

Based in the USA, Sweat Heaven crafts premium fitness gear from bamboo, including towels and sweatbands. With an eye on comfort, functionality, and eco-conscious materials, they strive to upgrade every workout one well-earned drop of sweat at a time.



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