

SocialBox.Biz Launches “Call Before You Scrap It” Campaign to Promote Tech Donation Over Recycling in London

Donated devices are rescued from the growing e-rubbish mountain and transformed into powerful tools for good.

SocialBox.Biz

Call Before You Scrap



London, United Kingdom Jul 6, 2025 ([Issuewire.com](https://www.issuewire.com)) - As global e-rubbish climbs toward 82 million tonnes by 2030 according to UN report, SocialBox.Biz launches a new initiative urging Londoners and UK companies to **donate old laptops and MacBooks** instead of recycling them in London, the UK and beyond. Through secure data wiping and open source innovation, SocialBox.Biz helps reduce emissions, bridge the digital divide, and transform lives.

SocialBox.Biz, a not-for-profit community interest company known for pioneering **tech reuse through donation**, has launched its latest campaign: “**Call Before You Scrap It.**” Aimed at companies, universities, and individuals looking to **dispose of old laptops or recycle old MacBooks in London**, the initiative promotes **Re-use and donation as a more impactful, sustainable solution.**

With the United Nations forecasting over 82 million tonnes of e-waste globally by 2030, the urgency for **sustainable IT disposal** is greater than ever. SocialBox.Biz offers a unique solution that includes:

- Certified **data wiping**
- Nationwide collection
- Reuse and upgraded using **open source software making the equipment usable long-term**
- Impact reporting for ESG and Scope 3 goals

Donated devices are diverted from the e-rubbish mountain and some of the suitable items help with training and skills for homeless individuals, older people, and disadvantaged students—offering not only access to technology but renewed opportunity.

As more organisations seek ethical and environmentally responsible ways to manage outdated technology, **SocialBox.Biz provides a trusted alternative to recycling old MacBooks in London.** By offering a secure, transparent, and socially impactful process for **donating old laptops in the UK**, the initiative helps reduce landfill waste while supporting digital empowerment. Whether you're a business aiming to meet **ESG sustainability goals** or an individual looking to make a difference, **disposing of old laptops in London UK through reuse** is a simple yet powerful step toward a more circular economy.

“Instead of just **recycling old laptops in London UK**, we help reuse them—creating a purposeful life for tech, reducing scope 3 emissions and an increase of social impact for companies in London and the UK” said the team SocialBox.Biz.

Donation Options & Resources:

- <https://www.socialbox.biz/donate-your-disused-things-through-our-charity-partners/>
- <https://www.socialbox.biz/socialbox-biz-accepting-apple-products-and-laptop-donations-ahead-of-holidays/>
- Contact: info (at) socialbox.biz Call UK : +44 0843 289 5722 Visit: <https://www.socialbox.biz>
- Address: Harben House, Harben Parade, Finchley Road, London, NW3 6LH, UK

Notes:

SocialBox.Biz is a Community Interest Company (CIC) based in London, UK, dedicated to solving social and environmental challenges through innovative tech reuse initiatives.

Corporate Partnerships

Businesses can:

Include SocialBox.Biz in their CSR and sustainability strategies

Arrange secure tech collections and receive impact reports

Involve employees in volunteering and digital literacy programs

Highlights and Regulatory Alignment

SocialBox.Biz helps companies prepare for evolving regulations like the **Corporate Sustainability Reporting Directive (CSRD)** and **Task Force on Climate-related Financial Disclosures (TCFD)**. This positions your initiative as not just ethical—but essential for compliance.

“By donating old laptops in the UK, organisations can proactively reduce Scope 3 emissions and meet ESG disclosure requirements.”

“Through open source innovation and training support, donated laptops become tools for employment, education, and empowerment.”

“Every reused MacBook avoids the carbon footprint of producing a new one—making reuse the most sustainable choice.”

“Thanks to SocialBox.Biz, our clients now have the tools to apply for jobs, access services, and reconnect with loved ones,” said a representative from Age UK Islington.

The Founder's Story

Founded by Peter Paduh, a former unaccompanied child refugee, SocialBox.Biz is rooted in lived experience. Peter's first laptop helped him build a future-and now he's helping others do the same.

<https://refugeeweek.org.uk/my-life-transformed-when-i-received-an-old-computer/>

<https://www.socialbox.biz/socialbox-biz-media-pack/>

SocialBox.Biz is a Not-For-Profit
Community Interest Company (CIC)
SocialBox.Biz Trading Enterprises CIC
Harben house, harben parade
London NW3 6LH, UK

SocialBox.Biz is a Community Interest Company (CIC) based in London, UK, dedicated to solving social and environmental challenges through innovative tech reuse initiatives.

Related keywords:

Reuse before recycling old MacBooks London, donate old MacBooks UK, disposing old laptops in London UK, digital inclusion, open source refurbishment, ESG tech donation, Scope 3 emissions reduction, Tech Reuse 2025, 2026, 2027, 2028, 2029 and beyond, CSR, ESG sustainability tech UK, Scope 3 emissions reduction, tech reuse, circular economy laptops, secure data wiping UK, laptop reuse initiative, SocialBox.Biz donations, corporate tech donation programs UK



Call **SocialBox.Biz** before your old computers join the e-rubbish mountain problem for your company to assess which devices can be reused.



Media Contact

SocialBox.Biz Community Interest Company

*****@socialbox.biz

08432895722

harben house, harben parade, London NW3 6LH

Source : SocialBox.Biz Community Interest Company

[See on IssueWire](#)