

Shaan Thacker is on a Mission to Transform How India Invests — Through Index Funds and Passive Strategies



Mumbai, Maharashtra Jul 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - In a country where financial advice is often influenced by commissions and product-pushing, Shaan Thacker is leading a quiet revolution. As the founder of Indexa, India's exclusive platform focused solely on index fund distribution, Shaan is championing a cleaner, simpler way to invest — rooted in passive strategies and smart asset allocation.

At a time when many young investors are being lured into intraday trading or F&O, Shaan is taking a different approach — building a platform that prioritizes long-term wealth creation, financial clarity, and goal-based planning.

“Investing should be simple, honest, and goal-driven — not confusing or commission-driven,” says Shaan.

Unlike traditional investing platforms that showcase hundreds of schemes or chase trends, Indexa is built on one belief: that index funds — low-cost, diversified, and proven over time — should form the core of every Indian’s portfolio.

Through Indexa’s proprietary goal tracker and automated asset allocation, users can easily map their money to real-life goals like retirement, education, and home buying — without getting distracted by market noise or top-performing fund lists.

“In India, too much focus is placed on picking the next top fund or chasing high returns. What really matters is how you allocate your money, how long you stay invested, and how consistent your plan is,” Shaan adds. “That’s what Indexa is here to solve.”

By offering only index mutual funds and removing the clutter of actively managed schemes, Indexa ensures users get a conflict-free, transparent investing experience. The platform, currently in early access, is built for first-time investors, Gen Z professionals, and anyone who wants to grow their wealth the smart, simple way.

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Source : Indexa

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