

SFScoop Becomes the First Social Network to Use Proof of Engagement as Currency — SFS Tokens Now Swappable for SOL



San Francisco, California Jul 23, 2025 ([Issuewire.com](https://www.issuewire.com)) - Datappaloosa Inc., the forward-thinking company behind the music-driven social platform SFScoop, proudly announces a historic leap in the creator economy: SFScoop is now the first and only social network where proof of engagement is actual currency.

Beginning August 1, 2025, users will be able to swap SFS Tokens earned on the platform for SOL (Solana)—all within the platform via the newly integrated Phantom Wallet. SFS Tokens are earned through real user activity—sharing playlists, promoting music, submitting to curators, collaborating with others. Unlike traditional platforms that profit from engagement, SFScoop rewards it—giving users the ability to convert social value into actual, tradable digital assets.

“This isn’t just gamified engagement—it’s a real economy,” said Shawn Finkelstein, co-founder of SFScoop. “We’re giving creators and fans tangible value for what they bring to the table, and it’s only the beginning.”

Key Highlights:

Proof of Engagement = Currency

Earn SFS Tokens for promoting, connecting, and creating on the platform.

SFS to SOL Swapping Starts August 1 Users can convert their SFS Tokens into SOL using the integrated Phantom Wallet.

Powered by Sigmund

Sigmund, the platform’s intelligent assistant, helps artists grow across streaming platforms and avoid pay-to-play pitfalls.

Fair & Free

No subscriptions. No payola. No gatekeeping. 100% accessible.

Introducing: Sigmund’s Bar Tab

As part of SFScoop’s mission to connect music to the real world, the platform is piloting a new in-person promotion called “Sigmund’s Bar Tab.” At select test bars, patrons can buy SFS Tokens and use them to purchase beer at a special discounted price—merging social currency with nightlife culture. It’s an innovative experiment in bridging digital engagement with real-world utility.

“Sigmund’s Bar Tab shows how tokenized engagement can step off the screen,” said Finkelstein. “It’s fun, it’s social, and it gives us another way to support local music scenes.”

What’s Next for SFScoop

More powerful features are on the horizon, including Custom Profiles for artists, venues, and fans, creating personalized networking and discovery. New promotional tools, community collabs, and live integrations. Local music ecosystem support, starting with real-world token activations like Sigmund’s Bar Tab

Join the Movement

SFScoop is at the intersection of Web3, music, and community—where your creativity and engagement is finally worth something. Whether you’re an artist, a curator, or a fan, you now have a stake in the scene.

Get started today at [SFScoop.com](https://sfscoop.com) — and swap your SFS Tokens for SOL starting August 1.

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