

Scout Bridge Launches AI Powered Platform to Spotlight Africa's Rising Football Stars



Scout  Bridge

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GENERATION OF
FOOTBALL STARS**

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Grafing bei Munchen, Munich Jul 14, 2025 (Issuewire.com) - Scout Bridge, a new force in sports technology, today announced the official launch of its groundbreaking AI powered scouting and player development platform, created specifically for the African football ecosystem.

With a mission to take players **from street to stadium**, Scout Bridge blends the raw passion of

grassroots football with world class technology to create real opportunities for discovery, growth, and global exposure.

*“Africa is one of the world’s most vibrant talent pools,” says Scout Bridge Founder **Babak Afshar**.
“But too many players go unseen. We’re here to change that with a platform built for visibility, fairness, and access.”*

Built for Every Corner of the Game

ScoutBridge empowers players, agents, clubs, and journalists with an intuitive set of tools:

- **AI Match Analysis** – Extracts performance data like passes, goals, expected goals, heatmaps, and tactical metrics from full match videos
- **Player Profiles** – Athletes can upload highlights, stats, and career details to build a discoverable presence
- **Agent Tools** – Manage player rosters, compare talent, and download reports
- **Club Dashboards** – Organize team data, scout new talent, and receive insights based on actual match footage

Accessible by Design

Scout Bridge offers flexible access levels, including a **free tier for players**. Clubs, agents, and other professionals can subscribe to affordable plans designed for the realities of African football, with special consideration for grassroots teams and local academies.

Expanding Across the Continent

Scout Bridge is launching with a continent wide marketing campaign targeting **football clubs** and journalists in Africa through social media, direct outreach, and regional partnerships.

From Unknown to Unstoppable

The spirit behind the platform is captured in three simple words:

Play. Prove. Progress.

From dusty street pitches to stadium lights, ScoutBridge is where the journey begins.

About ScoutBridge

Scout Bridge is a sports technology company based in Germany. The company is dedicated to connecting African football talent with the global game. Through cutting edge AI tools and a commitment to inclusion, ScoutBridge helps players get noticed, evaluated, and signed.

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