Rhonda "RJ" Johnson, Recognized by BestAgents.us as a 2025 Top Agent

Rhonda "RJ" Johnson: Your Trusted REALTOR® on the Emerald Coast



licensed REALTOR® with Century 21 AllPoints Realty, is making waves in the real estate market across Santa Rosa Beach and the stunning Emerald Coast communities. With a Florida real estate license (License #3441589) and a passion for residential and investment property sales, RJ offers unparalleled support to buyers and sellers, guiding them seamlessly through every stage of the transaction process—from initial negotiations to contract execution.

A proud native of the Emerald Coast since 1978, RJ possesses extensive local knowledge and market insight that benefits every client interaction. Her journey in real estate began in 2016 as a Business Development Manager with ResortQuest Vacation Rentals. This experience provided her with a solid foundation in property management and vacation rentals across Northwest Florida, allowing her to become a trusted resource for clients seeking to buy or sell properties from Fort Walton Beach to Panama City Beach, particularly in the realm of investment opportunities along the Gulf Coast.

Before she transitioned into real estate, RJ enjoyed a successful career in marketing and public relations, with notable roles involving the Tampa Bay Buccaneers and Tampa Bay Lightning. She also spent two decades in broadcast media as an Account Manager for NBC and CBS affiliates in North Carolina and South Florida. Today, she leverages her background in strategic marketing, customer service, and communication to deliver exceptional results for her clients, holding impressive designations such as RENE, AHWD, SRS, GRI, ALC, and ABR.

RJ's success is rooted in her trustworthy nature, consistent follow-up, and high-achieving mindset, which have earned her numerous Exceptional Achievement Awards. Beyond her professional commitments, she is dedicated to giving back to the community, actively supporting animal rescue efforts and volunteering her time and resources to local organizations such as Alaqua Pet Shelter, ASPCA, Habitat for Humanity, Food for Thought, PAWS, and United Way.

In her spare time, RJ enjoys outdoor adventures, including beach runs with her beloved dog Batman, scuba diving in Northwest Florida's reefs and wrecks, and expressing her creativity through painting and home decor. Her keen eye for art and decor allows her to provide valuable suggestions to clients on how to enhance their homes' value and personalize their spaces.

Learn More about Rhonda "RJ" Johnson:

Through her Best Agent's profile, https://bestagents.us/profile.php?agent=2124392, through Century 21 AllPoints Realty, https://www.allpointshomes.com/realestate/agent/rhonda-johnson/ or through her website, https://rijohnson.sites.c21.homes/

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history, and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service, and transparency in the buying and selling process.

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Source: Rhonda "RJ" Johnson

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