

Prime Day Ignites This Midsummer: AVIDLOVE Presents Comfortable Lingerie to Celebrate Women Worldwide



New York City, New York Jul 10, 2025 ([Issuewire.com](https://www.issuewire.com)) - When the scorching heat of midsummer meets the frenzy of Amazon Prime Day, the international lingerie fashion brand AVIDLOVE presents a themed exclusive event called "Prime Love Rush," offering a double tribute of "love" to women around the globe. During the event period from July 8th to 11th, AVIDLOVE sincerely invites women worldwide to shed their constraints, embrace the confidence and freedom that stem from intimate contact with their skin, and experience an intense love exclusively for themselves.

Born from Passion, Defining a New Trend of Elegance and Comfort

Founded in 2015, AVIDLOVE derives its name from the combination of "Avid" and "Love," signifying "eager love, passionate love." Since its inception, the brand's founder has consistently upheld a simple yet powerful vision: to create lingerie and loungewear that are not only visually stunning but also offer an unparalleled wearing experience, empowering women worldwide to confidently embrace their unique beauty.

This original intention acts as a potent engine, propelling AVIDLOVE steadily forward on its developmental journey. The brand meticulously selects top-quality fabrics. Its signature blend of 95% Polyester and 5% Spandex, processed through scientific proportioning and exquisite craftsmanship, endows its products with exceptional breathability, durability, and a luxuriously smooth touch. Every detail reflects meticulous craftsmanship: from the exquisite lace pattern designs to the well-considered adjustable shoulder straps, and the revolutionary wire-free underwire technology, AVIDLOVE seamlessly combines comfortable support with a pressure-free experience.

Meanwhile, AVIDLOVE is actively committed to reducing its environmental footprint by implementing eco-friendly packaging solutions and continuously exploring the potential applications of sustainable fabrics. In terms of supply chain management, the brand strictly ensures that every link adheres to fair labor standards, actively fulfilling its social responsibilities on the path of business development and setting an example for the industry.

Prime Love Rush: Celebrating Love and Enjoying Comfort

On the occasion of Amazon Prime Day, AVIDLOVE proudly presents the "Prime Love Rush" themed event (July 8th - July 11th), offering a carefully curated selection of star lingerie and loungewear products to meet the diverse needs of different women:

[Festive Bodysuits](#): Their iconic designs allowing you to confidently showcase your captivating charm.

[Comfortable and Breathable Pajama Sets](#): Made of soft and breathable modal fabric with delicate lace trim, they provide a dreamy sleeping experience.

[Garter Belt Lingerie Sets](#): Combining allure with practicality, they are perfect for both special occasions and everyday wear, exuding a unique charm.

[Satin Nightgowns](#): With flowing lines and a silky texture, they balance daily practicality with exquisite details, making you look elegant even during home time.

During the event, consumers can enjoy exclusive discounts of 20%-35% on selected products, allowing them to experience the "dual value of comfort and sexiness" offered by AVIDLOVE at a better price.

Diversity in Beauty: Global Resonance

AVIDLOVE draws design inspiration from the diverse beauty of women worldwide. The brand understands that beauty has no single standard, so each seasonal collection strives to cater to different tastes, a wide range of sizes, and various occasions. This unwavering commitment to inclusivity enables AVIDLOVE's products to transcend geographical and cultural boundaries, winning deep resonance from consumers around the world. Data shows that AVIDLOVE's customers have spread across more than 30 countries globally, reaching over 20 million customers in the past year. This is not only market recognition but also a high level of identification from women worldwide.

Take Action Now and Join the Fashion of Love!

From now until July 11th, visit AVIDLOVE's official Amazon store to explore more exquisite products that strike a perfect balance between comfort and sexiness. Let AVIDLOVE be your most special "love" choice for Prime Day, enabling you to feel love, feel comfort, and unleash your unique confidence in every moment of daily life.

For more information, please visit the Avidlove website and [Amazon storefront](#), or connect with Avidlove on Facebook and Instagram.

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