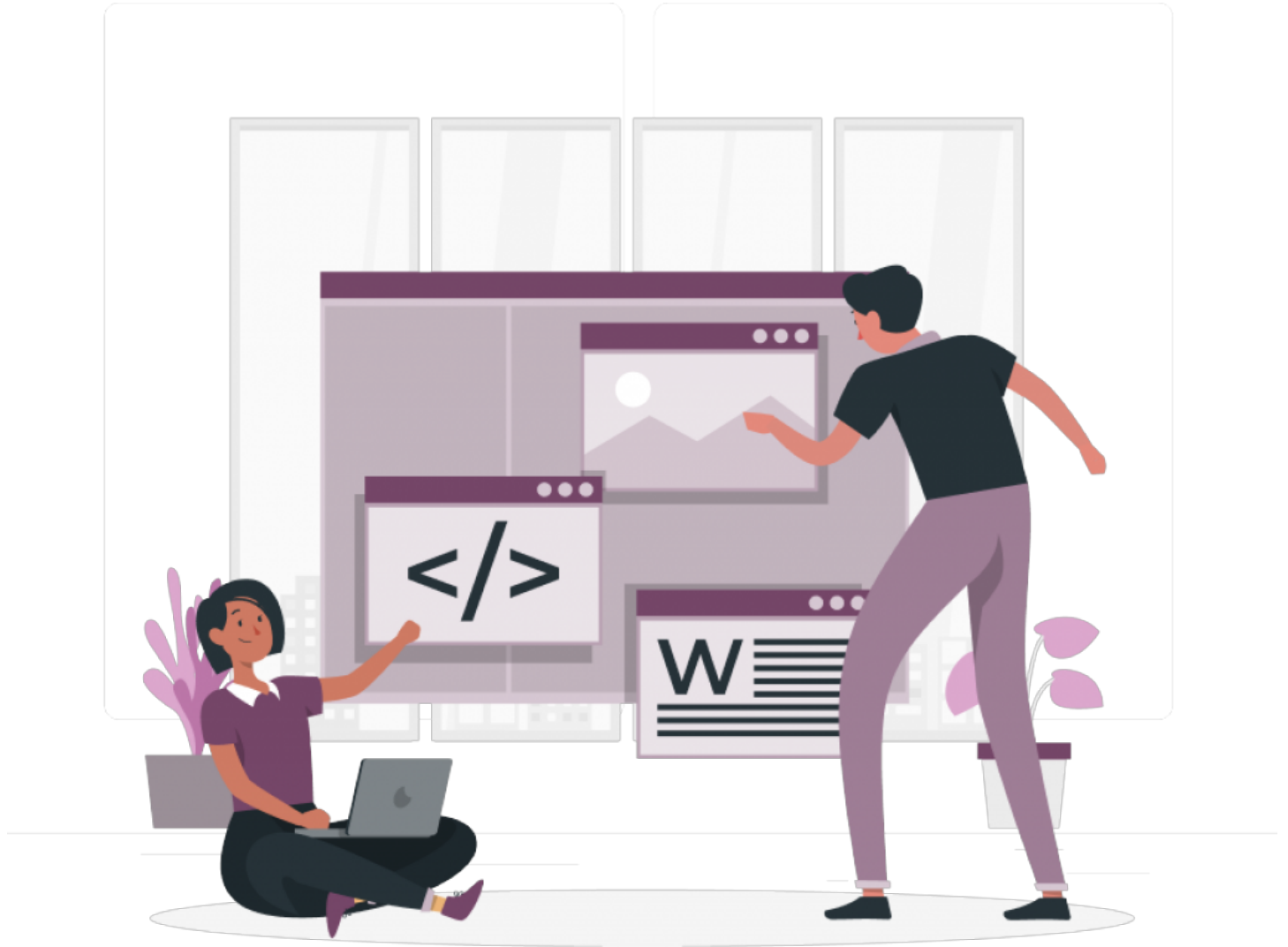


Prefortune Technologies Unveils Powerful WooCommerce–Odoo Connector to Simplify eCommerce ERP Integration

A Seamless Integration Solution Designed to Sync WooCommerce Stores with Odoo ERP in Real Time



Rajkot, Gujarat Jul 7, 2025 ([Issuewire.com](https://www.issuewire.com)) - Prefortune Technologies LLP, a recognized provider of Odoo ERP solutions, has launched a powerful new **WooCommerce–Odoo Connector**, built to bridge the gap between online stores and enterprise resource planning systems. This smart connector ensures seamless data synchronization, automation, and operational efficiency for businesses using WooCommerce and Odoo together.

As eCommerce businesses scale, managing inventory, orders, customers, and accounts manually across platforms becomes increasingly complex. Prefortune's **WooCommerce–Odoo Connector** simplifies this by enabling real-time integration between the WooCommerce front end and the Odoo backend system.

“We developed this app to address a major gap for eCommerce retailers who rely on both WooCommerce and Odoo,” said [Your Name], [Your Position] at Prefortune Technologies. “The connector is designed to reduce manual work, improve accuracy, and save operational time for businesses of all sizes.”

Key Features of the WooCommerce–Odoo Connector:

- **Two-way sync** of products, stock levels, and prices
- **Automated order import** from WooCommerce to Odoo
- **Customer and address sync** between platforms
- **Multi-store support** for managing more than one WooCommerce shop
- **Real-time status updates** for stock and orders

This app supports Odoo versions from **13 to 17** and is developed with a modular, upgrade-safe structure to ensure long-term scalability and compatibility.

Availability:

The WooCommerce–Odoo Connector is now live and available for download via:

- [Prefortune App Store](#)
- Odoo App Store

About Prefortune Technologies LLP:

Prefortune Technologies LLP specializes in **Odoo customization**, **Odoo integration**, and tailored ERP development services. With deep expertise in building modular, business-ready apps, the company helps organizations simplify workflows, boost efficiency, and achieve end-to-end automation using the Odoo platform.

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