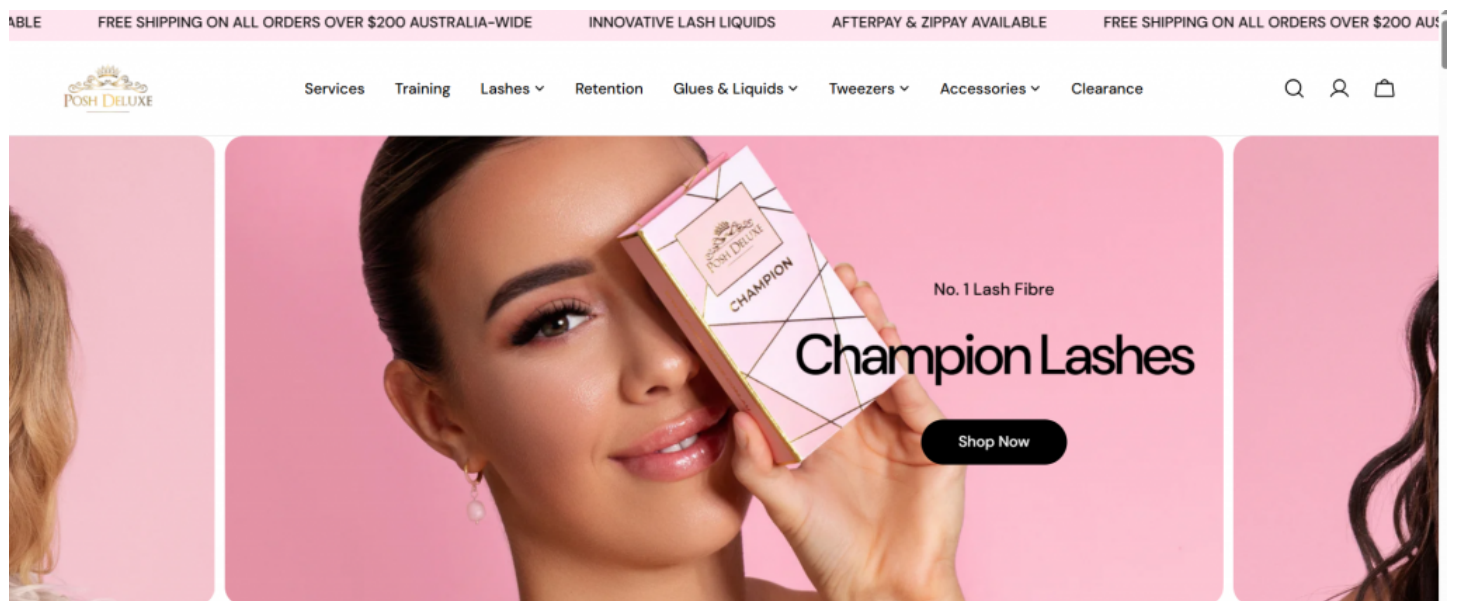


Posh Deluxe Launches New Website to Elevate Customer Experience & Simplify Lash Supply Shopping



Perth, Western Australia Jul 25, 2025 ([Issuewire.com](https://www.issuewire.com)) - Posh Deluxe, one of Australia's most trusted names in premium eyelash extension supplies, is proud to announce the official launch of its newly redesigned website. The updated site delivers a faster, cleaner, and more intuitive shopping experience for lash artists and beauty professionals across Australia.

In partnership with **MalachiSoft**, a leading web design and marketing agency based in the Philippines, Posh Deluxe transformed its online store with a modern Shopify redesign focused on user-friendly navigation, enhanced mobile responsiveness, and simplified product discovery.

Key Website Improvements Include:

- **Dynamic Featured Product Sliders** on the homepage for easier browsing.
- **Mega Menu Navigation** to help users find categories and collections quickly.
- **Collapsible Product Descriptions** for a clutter-free, informative product page experience.
- **Read More/Read Less Features** in category pages to simplify content display.
- **Faster Load Times and Mobile Optimization** to support lash artists on the go.

Based in Perth, Western Australia, Posh Deluxe ships its lash supplies across the country — from Sydney, Melbourne, and Brisbane to Adelaide, Hobart, and Canberra — ensuring professional-grade lash tools and products are always within reach.

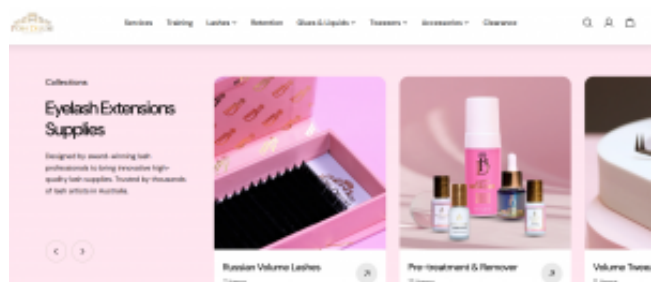
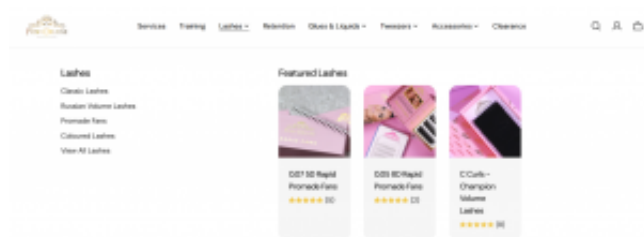
The new website is now live and available at <https://www.poshdeluxe.com.au>.

About Posh Deluxe

Posh Deluxe is a trusted supplier of professional eyelash extension products in Australia. From lash adhesives and tweezers to aftercare and accessories, Posh Deluxe curates only the highest quality products to help lash artists elevate their craft and grow their business. With a focus on customer service, fast shipping, and industry-grade tools, Posh Deluxe is the go-to lash supplier for professionals across the country.

About MalachiSoft

MalachiSoft (<https://malachisoft.com/>) is a web design and online marketing agency based in Iligan City, Philippines, specializing in Website Redesign Philippines and Shopify Web Redesign. With a global client base and a proven track record of success, MalachiSoft empowers businesses with digital solutions that drive growth and improve customer experience.



Media Contact

Posh Deluxe

*****@poshdeluxe.com.au

892227500

G1/893 Canning Hwy, Mount Pleasant WA 6153, Australia

Source : Posh Deluxe

[See on IssueWire](#)