Pocahontas Music Makes Waves as a Grammy-Nominated Artist, Sync Licensing Trailblazer, and Celebrity Ghostwriter

From penning global hits to releasing music heard in commercials, TV, and film, Pocahontas Music is defining modern artistry on her own terms.



New York City, New York Jul 24, 2025 (<u>Issuewire.com</u>) - Grammy-nominated powerhouse Pocahontas Music is redefining success through raw talent, relentless drive, and unmatched versatility. For decades, she's built a legacy not only as a powerhouse vocalist and performer but also as a prolific celebrity ghostwriter, sync licensing visionary, and published author.

A hitmaker behind the scenes and on center stage.

With hundreds of songs spanning **R&B**, **hip-hop**, **pop**, **Afrobeat**, **cinematic soundscapes**, and more, Pocahontas Music has delivered charts-topping verses and hooks for household names and major labels. Her ghostwriting credits have powered viral hits, while her solo catalog offers deep lyrical vulnerability, fierce confidence, and genre-defying style.

Sync dominance on screen and soundwaves.

Her original songs have landed in major commercials, TV series, films, trailers, and streaming platforms. Highlights include emotionally charged tracks featured in the film *Unfaithful* on **Tubi**, **Amazon Prime**, and **Plex**, plus the global summer anthem "*Catch Up On You*," used in a **Heinz Ketchup** campaign —proving her dynamic range from ballads to dance-floor burners.

A legacy celebrated and verified.

Independently acclaimed, Pocahontas Music recently passed a voluntary polygraph test with 100% accuracy—an intimate, personal affirmation of her truth and resilience amidst a long career of trauma and triumph. Spotify also recognized her impact by curating a "*This Is Pocahontas Music*" playlist under its prestigious "*Best of Artists*" series.

From Brooklyn beginnings to multi-hyphenate creative.

Born in Brooklyn, New York, Pocahontas Music is an American artist of Black, Native American (Algonquin Lenape), and Dominican heritage. She began performing at age two—singing, acting, modeling, then writing music and poetry by age ten, and launching her own independent record label at eighteen. Over the years, she attended elite songwriting camps, scouted talent for a major label, and ghostwrote for top-tier stars—while collaborating across the industry with artists, producers, and filmmakers.

Authorship and industry insight.

She's the author of *Ghostwriting for Royalty: The Secrets of Crafting Hits for Pop Princesses and Cuddly Canadian Icons*, a revealing memoir about her journey crafting chart-toppers for A-list talent.

Bold, brand-forward, and off-the-grid.

Pocahontas Music operates independently—eschewing social media hype for authenticity, cultivating organic growth, and letting her art speak for itself. Recently, she stunned at a major red-carpet gala, delivering a fashion moment that commanded headlines. And let's not forget the release of "*Papi Chulo*," her bold, genre-blending sex anthem .

What's next?

More sync placements, workshops teaching indie artists the sync business, and new music poised for global campaigns are all in the works. Pocahontas Music continues to forge a path rooted in truth, control, and unfiltered creativity—from underground studios to Grammy recognition.

Where to listen.

Pocahontas Music's full catalog is available on all major streaming platforms including **Spotify**, **Apple Music**, **Amazon Music**, **Tidal**, and **YouTube Music**. Explore her discography through the official artist link:

https://linktr.ee/PocahontasMusic

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