

Payoneer Empowers Filipino SMBs with Seamless Global Payment Solutions

As the Philippines' small business sector expands globally, Payoneer offers the tools they need to manage international payments with ease and confidence.



New York City, New York Jul 3, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Best Payment Solutions for SMBs in the Philippines

As global demand for Filipino talent, goods, and services continues to rise, the country's growing community of small and medium-sized businesses (SMBs) must be equipped to send and receive money securely and efficiently. But managing international payments can often be confusing and costly—especially without the right tools in place.

SMBs in the Philippines are rapidly expanding into global markets. According to Payoneer's second annual *SMB Ambitions Barometer*, **50% of Filipino SMBs say reaching new customers is the biggest benefit of going global**. Others cite improved innovation (62%), access to higher quality supply chains (57%), and better financial performance (54%) as key advantages.

All this international activity naturally leads to an increase in cross-border payments. For these ambitious SMBs, choosing the **right global payment solution** is critical to sustaining growth and maintaining healthy cash flow.

Opportunities and Challenges of Going Global

As of February 2025, **93% of Filipino SMBs** expect revenue growth over the next year, and **90% remain optimistic** about the local economy.

However, international expansion brings new challenges. While building brand awareness (38%) is a leading concern, managing international payments remains a major hurdle. Outdated financial systems are often **slow, opaque, and expensive**, leaving business owners frustrated by delays, unexpected charges, and poor visibility into their finances.

Another key challenge is **access to capital**. Many SMBs struggle to secure funding due to limited credit history or inconsistent performance. This highlights the pressing need for **cost-effective, transparent, and flexible global payment platforms**.

What Filipino SMBs Want in a Payment Solution

From their feedback, it's clear what Filipino business owners value in a payment platform:

- Transparent fees with no hidden costs
- Local receiving accounts in multiple currencies
- Easy setup with intuitive user tools
- Simplified compliance features
- Support across multiple clients, platforms, and countries

Cross-border payments should feel as simple and seamless as local ones. That's where **Payoneer** stands out.

Why Filipino SMBs Choose Payoneer

Payoneer is built with global businesses in mind. Its platform enables Filipino entrepreneurs to manage digital payments with **clarity, control, and confidence**.

???? Currency Receiving Accounts

Receive payments in major currencies like USD, EUR, and GBP—without the need to open bank accounts abroad.

???? Transparent, Predictable Fees

Payoneer offers **clear, upfront pricing** with no surprise charges. This is especially valuable for SMBs managing frequent or smaller payments.

???? Designed for Small Teams

Whether you're a freelancer, e-commerce seller, or service provider, Payoneer's platform is easy to use and doesn't require complicated onboarding.

???? Global Reach with Local Support

Filipino SMBs often serve clients in the US, China, and Canada. Payoneer's international capabilities empower them to scale globally while staying agile locally.

???? Digital-First Infrastructure

With **84% of Filipino SMBs** saying new technologies help them innovate, Payoneer supports digital transformation through seamless integration with major e-commerce platforms.

A Guide to Global E-Commerce Payments

Payoneer simplifies global payments with features like:

- Multi-currency receiving accounts
- Centralized dashboard to manage funds
- Easy payment of vendors and contractors worldwide
- Streamlined reconciliation of international transactions

This allows SMBs to spend more time on growth and less on admin.

Getting Started with Payoneer

Setting up your Payoneer account is fast and simple:

- **Sign Up** at www.payoneer.com
- **Enter business details** and contact info
- **Verify your account** with the required documentation
- **Link your local bank account** in the Philippines
- **Start receiving payments** from international clients

Empowering Filipino Businesses to Go Global

The Philippines' SMB sector is growing fast—and global payments need to keep pace. Payoneer delivers the **speed, flexibility, and affordability** that traditional banks often lack.

Whether you're scaling your business, entering new markets, or simply looking for a better way to get paid internationally, **Payoneer offers a powerful solution** that supports your success every step of the way.

???? Ready to Go Global?

Sign up for Payoneer today and see how effortless global payments can be.



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