

# Passionpreneur Publishing announces the global release of **Humanize Your Brand**

The inspiring book by Mariam Farag is now available via major players in the global book distribution field



**Dubai, United Arab Emirates Jul 24, 2025** ([Issuewire.com](https://www.issuewire.com)) - Passionpreneur Publishing has announced the release of ***Humanize Your Brand*** by *Mariam Farag* via the publishing industry's largest global book distribution networks. The book is anticipated to have an inspiring and profound effect on its target audience.

In this must-read book, *Mariam Farag* shares invaluable insights, tools and techniques for **creating brands that feel human, inspire trust, and build genuine connections in a world craving authenticity**.

In today's digital age, where brands constantly compete for attention, humanizing brands has become more crucial than ever.

By building authentic connections with their audiences, brands can foster trust, loyalty, and advocacy.

In this book, we will explore the concept of brand humanization, understand its significance, and provide practical strategies for both organizational and personal brand humanization.

“Humanize Your Brand” is a call to action for leaders, founders, and communicators to move beyond algorithms, automation, and superficial marketing.

In a world craving authenticity, this book offers a clear, strategic, and emotionally intelligent roadmap to building brands that connect, resonate, and endure. Through real stories, proven frameworks, and human-centric insights, it shows how purpose, vulnerability, and storytelling are no longer nice-to-haves; they're the new business advantage.

It's not about being louder. It's about being real.

The book is now available to inspire readers across the globe through the IngramSpark distribution network and other affiliates which will cover print-on-demand across the UK, Europe, USA, Australia, New Zealand and the Middle East. The e-book is available in 25+ online bookstores like Amazon, Kindle, Barnes & Nobles and Apple Books in the Middle East.

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### **About The Author:**

Mariam Farag is a businesswoman, media specialist, humanitarian and international keynote speaker.

She is the Founder of Humanizing Brands, through which she helps businesses and media develop and implement global strategies and values for sustainable, diverse and inclusive operations.

Mariam values humanity and positivity. Committed to sparking conversations to build genuine relationships, she invests consistent attention, time, and love into creating sustainable and empowered future generations.

Follow Mariam on socials @mariamfaragofficial and her website [mariamfarag.com](http://mariamfarag.com) for updates and behind the scenes news.

### **About Passionpreneur Publishing:**

An indie publisher, [Passionpreneur Publishing](http://Passionpreneur Publishing), successfully helps entrepreneurs and professional experts become International Authors in as little as 90 days.

[Passionpreneur Publishing](#) specialises in transformational books, including business, self-help, personal growth and spiritual titles, in order to help authors share their messages and gain credibility in their chosen fields.

[Passionpreneur Publishing](#) boasts an all-star board of advisors from across the globe covering a wide spectrum of expertise around the books, publishing and media industry to ensure the application of global best-practice in every service offered and providing a worldwide network of some of the world's top thought leaders.



## Media Contact

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