

Optipro AI Raises Funding to Help Restaurants Optimize Food Delivery Operations

With 5M+ orders monitored, Optipro gives restaurants the operational visibility to reduce complaints, process more orders efficiently, and elevate the customer experience



Bengaluru, Karnataka Jul 24, 2025 ([IssueWire.com](https://www.issuewire.com)) - Optipro AI Private Limited (optipro.ai), a SaaS startup helping restaurants optimize their food delivery operations in real-time, has secured a fresh round of funding to scale its platform across India and accelerate product innovation.

Built **specifically for the food delivery business of restaurants**, Optipro offers restaurants a centralized dashboard to monitor and improve operations on platforms like **Swiggy** and **Zomato**. From **instant WhatsApp alerts** on order delays and inactive outlets to **real-time review tracking, refund risk prediction, and item-level out-of-stock detection**, the platform gives restaurant teams the tools they need to act faster and smarter.

“Delivery has become mission-critical for restaurants. While POS systems help manage orders, Optipro is built to solve the real operational blind spots—like delays, store downtime, or missed reviews and refunds—that directly impact customer experience and growth,” said Harshendar Reddy, Founder & CEO. *“Optipro is built to simplify this chaos—so owners can focus on what matters: great food and great service.”*

Industry Demand Meets Real-World Impact

India's food delivery market is projected to reach **\$80B by 2028**, with **70% of urban restaurant revenue now coming from online orders**. Meanwhile, **94% of restaurant operators** believe AI tools are essential to stay competitive.

Optipro is helping restaurants respond to this shift. The platform has already tracked over **5 million+ orders**, **500k+ reviews**, and **100k+ complaints**, enabling brands to respond faster, reduce refunds, and improve platform scores.

Trusted by over **800+ restaurant locations across India**, Optipro empowers teams to automate routine tasks, flag issues before they impact sales, and make data-driven decisions—**without lifting a finger**.

About the Founder

[Harshendar Reddy](#) is the Founder and CEO of Optipro AI. With a background in food-tech and deep experience in building restaurant-focused products, he started Optipro to help restaurants thrive in the delivery-first era using automation and data.

About Optipro AI

[Optipro AI](#) is a Bangalore-based SaaS platform built for restaurants with a food delivery channel. The product helps streamline operations and customer experience across Swiggy and Zomato with features like real-time alerts, review monitoring, refund prediction, and payout insights. Loved by 800+ restaurants, Optipro is saving brands **lacs of rupees every month** while delivering a better experience to millions of customers.



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