

NoHassle Launches to Fix the Biggest Hassle in Corporate L&D: Finding the Right Training Partners

Mumbai, Maharashtra Jul 17, 2025 ([IssueWire.com](https://www.issuewire.com)) - Say goodbye to cold emails, endless vendor calls, and questionable training outcomes. Say hello to **NoHassle**—India's freshest L&D sourcing platform that makes finding top-notch soft skill trainers as smooth as your first sip of morning coffee.

In a world where every other procurement process is digitised, Learning & Development has been stuck in a time warp—manual, messy, and maddening. NoHassle is here to change that.

What We Do (in plain English):

We connect forward-thinking companies with the right, verified, high-quality training partners for soft skill development—be it leadership, sales, communication, or emotional intelligence. We vet. We verify. We match. You relax.

“We’re not just another aggregator. We’re matchmakers for meaningful learning experiences,” says **Ashley Arickswamy**, Founder & CEO of NoHassle. “Soft skills make or break a company’s culture and performance. But finding the *right* people to deliver them? That’s where most companies struggle. We’re solving that.”

Why It Matters:

- **L&D leaders waste 60–70% of their time just sourcing and verifying vendors.**
- **Soft skills are now non-negotiable in BFSI, Consulting, Retail, FMCG, and Hospitality sectors.**
- **The market is saturated with noise. We bring the signal.**

NoHassle is not a marketplace, it's your behind-the-scenes sourcing team—powered by technology, driven by insight, and obsessed with quality.

Built For:

- **CHROs & L&D heads** are tired of juggling 30 vendors and 300 calls
- **Training vendors** who want visibility, credibility, and legit leads
- **Organisations** that believe great training should be strategic, not stressful

Currently Active In:

Mumbai and across India. Expanding fast. Global ambitions? You bet.

So, what's next?

If you're a corporate L&D leader, we've just saved you a few hundred hours.
If you're a training partner with the goods, let's get you discovered.
And if you're still stuck using spreadsheets to shortlist trainers... we need to talk.

Media Contact

NoHassle

*****@nohasslesourcing.com

Source : NoHassle Sourcing Pvt. Ltd.

[See on IssueWire](#)