New Chaat Restaurant Brings Authentic Indian Street Flavors to **New York City**



Edison, New Jersey Jul 18, 2025 (<u>Issuewire.com</u>) - In the last ten years New York City has seen an estimated 500 Indian restaurants establishment. Nationally, Yelp reported a 74% increase in Indian restaurants since 2010. This signals a demand for India's vibrant street food culture. Amid this culinary wave, Mithaas, a beloved fast-casual Indian chain with roots in New Jersey, has set its sights on Hicksville, promising an authentic and crave-worthy chaat experience.

Introducing Mithaas to New York City

Mithaas is a popular Indian <u>chaat restaurant</u>, serving rich and multi tasted menu in New York and New Jersey. From vegetarian street snacks, regional dosas, and classic sweets to vibrant chaat in a modern bright setting, Mithaas has made a firm stand among New York's culinary scene.

Why Mithaas Stands Out Among the Other Indian Restaurants:

- Authentic, Regional Menu: From tangy pani puri and sev puri to hearty aloo tikki and raj kachori, every dish reflects India's regional chaat traditions.
- Fast-Casual with Style: Mimicking the Hicksville outpost, Mithaas offers a sleek interior and open-kitchen vibe ideal for quick bites or leisurely visits.
- Vegetarian & Sweet-Friendly: A vegetarian menu featuring Indo-Chinese options and a sweets display ensures every guest (even those with a sweet tooth) leaves smiling.

Even though New York City has seen doubled the number of Indian restaurants between 2015 and 2025, not every restaurant stands as firmly among the residents. According to OpenTable via The New York Times, at least 1,000 NYC restaurants closed permanently in the past year—around 5% of total dining spots.

In such a scene, New York residents still choosing Mithaas's services, is not a miracle, it's their hard work result.

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