

Mypuritour Launches Special Post-Ratha Yatra Travel Offers for Devotees and Tourists

Mypuritour launches exclusive post-Ratha Yatra travel packages for peaceful temple visits, beach stays, and heritage tours in Puri. Book now for special discounts and a divine journey!



Bhubaneswar, Odisha Jul 2, 2025 ([Issuewire.com](https://www.issuewire.com)) - Mypuritour, a leading travel and pilgrimage service provider in Odisha, proudly announces the successful facilitation of thousands of devotees during the iconic [Jagannath Ratha Yatra](#), which concluded its main procession on June 27, 2025, in Puri. As the world-renowned festival drew lakhs of pilgrims from across India and beyond, Mypuritour played a pivotal role in ensuring a seamless, safe, and spiritually fulfilling experience for its clients. This press release highlights Mypuritour's contributions, the festival's key moments, and the company's commitment to enhancing pilgrimage experiences in Odisha.

Grand Celebration of Faith

The Jagannath Ratha Yatra 2025, one of India's most revered Hindu festivals, commenced on June 27, 2025, in Puri, Odisha, with the ceremonial "Pahandi" procession. Lakhs of devotees gathered to witness Lord Jagannath, Lord Balabhadra, and Devi Subhadra being carried from the 12th-century Jagannath Temple to their majestic chariots for the journey to the [Gundicha Temple](#), believed to be the abode of Lord Jagannath's aunt. The festival, spanning from June 27 to July 8, 2025, featured a series of sacred rituals, including the Chhera Pahanra (sweeping ceremony) performed by the Gajapati Maharaja of Puri,

Divyasingha Deb, and the Bahuda Yatra (return journey) scheduled for August 5, 2025.

Despite the unfortunate stampede incident near the Gundicha Temple, which resulted in three fatalities and several injuries, the festival continued to be a beacon of devotion and unity. MyPuriTour extends its heartfelt condolences to the affected families and applauds the swift response by Puri officials, including Superintendent of Police Pinak Mishra and Collector Chanchal Rana, who have since implemented enhanced crowd control and safety measures to prevent future mishaps.

Mypuritour's Role in Facilitating a Memorable Ratha Yatra

MyPuritour, headquartered in Bhubaneswar with a dedicated office in Puri, has been a trusted partner for pilgrims seeking to experience the spiritual grandeur of the Jagannath Ratha Yatra. With a mission to provide hassle-free, customized, and affordable pilgrimage packages, the company successfully supported thousands of devotees during the 2025 festival. From arranging accommodations and transportation to offering guided tours and ritual assistance, Mypuritour ensured that every pilgrim could focus on their spiritual journey without logistical concerns.

Comprehensive Pilgrimage Packages

MyPuritour offered a range of tailored packages for Ratha Yatra 2025, catering to diverse needs and budgets. These packages included:

- **Accommodation:** Comfortable stays in Puri and Bhubaneswar, ranging from budget guesthouses to premium hotels, all strategically located near key festival sites.
- **Transportation:** Special arrangements for travel to and from Puri, including coordination with the East Coast Railway's 365 special trains announced for the festival, connecting cities like Visakhapatnam, Jagdalpur, and Rayagada to Puri.
- **Guided Tours:** Expert-led tours of the Jagannath Temple, Gundicha Temple, and other sacred sites in Puri, enriched with insights into the festival's history and significance.
- **Ritual Assistance:** Support for devotees participating in key rituals, ensuring smooth access to darshan and chariot-pulling opportunities.
- **Eco-Friendly Initiatives:** In line with this year's focus on sustainability, Mypuritour promoted biodegradable offerings and eco-conscious travel practices, aligning with the festival's environmental goals.

Enhanced Safety and Support Measures

In response to the massive influx of devotees, Mypuritour implemented robust safety protocols to complement the state's security arrangements, which included 275 AI-enabled CCTV cameras, 10,000 security personnel, and NSG snipers. The company provided:

- **On-Ground Support Teams:** Dedicated staff stationed at key locations in Puri to assist pilgrims with navigation, crowd management, and emergency support.
- **Real-Time Updates:** A 24/7 helpline (+91 9556 9556 95 and +91 832 897 1449) and

WhatsApp support for real-time information on festival schedules, traffic, and safety advisories.

- **Health and Safety Kits:** Complimentary kits with essentials like water, first-aid supplies, and masks to ensure pilgrims well-being amidst large crowds.

Testimonials from Devotees

Mypuritour's efforts were met with overwhelming gratitude from pilgrims. A devotee from West Africa, who experienced the Ratha Yatra for the first time, shared, "Mypuritour made my dream of witnessing Lord Jagannath's chariot procession a reality. Their team guided us every step of the way, from darshan to safely navigating the crowds." Another pilgrim from Mumbai noted, "The accommodation and transport arranged by Mypuritour were seamless, allowing us to focus on the spiritual essence of the festival."

Key Highlights of Ratha Yatra 2025

The 2025 Ratha Yatra was marked by several notable moments that underscored its global significance and cultural richness:

- **Massive Devotee Turnout:** Lakhs of devotees from India and abroad participated, with enhanced crowd management ensuring a smoother experience compared to previous years.
- **Chariot Construction:** The 45-foot chariots, weighing over 200 tonnes, were rebuilt in 58 days by 200 artisans using five types of sacred wood, showcasing Odisha's traditional craftsmanship.
- **Global Live Streaming:** The festival was broadcast live on platforms like Doordarshan, YouTube, Times Now, Odisha TV, Zee Odisha, and News18 Odia, allowing devotees worldwide to join virtually.
- **Dignitary Participation:** Notable figures, including Adani Group Chairperson Gautam Adani and Odisha Chief Minister Mohan Charan Majhi, participated in the festivities. Adani Group's "Prasad Seva" initiative supported pilgrims and frontline officials, while CM Majhi served "Tanka Torani" to devotees.
- **Cultural Performances:** Odissi dancers performed in front of the chariots, adding to the festival's vibrant atmosphere.
- **Security Enhancements:** Following the stampede tragedy, authorities introduced stricter crowd control measures, which Mypuritour complemented with its own safety initiatives.

Addressing the Stampede Tragedy

The unfortunate stampede near the Gundicha Temple on June 29, 2025, cast a shadow over the festivities. Mypuritour expresses its deepest sympathies to the families of the three devotees who lost their lives and wishes a speedy recovery to those injured. The incident, attributed to overcrowding, prompted an administrative probe led by Odisha's Development Commissioner, Anu Garg. Odisha Chief Minister Mohan Charan Majhi ordered a detailed inquiry and the transfer of the District Collector, with suspensions of senior officials for dereliction of duty.

Mypuritour responded swiftly by coordinating with local authorities to ensure its clients were safe and accounted for. The company's on-ground teams assisted affected pilgrims and provided updates to families. Moving forward, Mypuritour is committed to working closely with Puri officials to advocate for even stronger safety measures for future festivals.

Mypuritour's Commitment to Odisha's Spiritual Tourism

Founded with a vision to make Odisha's sacred sites accessible to all, Mypuritour has established itself as a trusted name in spiritual tourism. With offices in Bhubaneswar (401, Dharma Arcade, Raghunathpur, 751024) and Puri (2R/2, in front of the Sanskrit College, 752001), the company is strategically positioned to serve pilgrims year-round. Its services extend beyond Ratha Yatra to include tours of other sacred sites like the Konark Sun Temple, Lingaraj Temple, and Chilika Lake, where a unique Jal-Rath Yatra was organized this year.

Mypuritour's commitment to sustainability aligns with the festival's 2025 eco-friendly initiatives, such as promoting biodegradable offerings. The company also supports local artisans and communities by incorporating their crafts and services into its packages, contributing to Odisha's cultural and economic growth.

Looking Ahead: Bahuda Yatra and Beyond

As the Ratha Yatra progresses toward the Bahuda Yatra on August 5, 2025, when the deities return to the Jagannath Temple, Mypuritour is preparing to assist devotees with the same dedication. The company is also gearing up for other upcoming festivals, including Suna Besha and Niladri Bijay, ensuring comprehensive support for pilgrims.

Mypuritour invites devotees to book early for the remaining festival events and other spiritual tours in Odisha. With a focus on safety, affordability, and spiritual enrichment, the company continues to innovate its offerings to meet the evolving needs of pilgrims.

About Mypuritour

Mypuritour is a premier pilgrimage and travel service provider based in Odisha, dedicated to facilitating meaningful spiritual experiences. With a team of experienced professionals and a deep understanding of Odisha's cultural and religious heritage, Mypuritour offers [customized packages](#) for the Jagannath Ratha Yatra, temple tours, and eco-friendly travel experiences. The company operates from two locations:

- **Bhubaneswar:** 401, Dharma Arcade, Raghunathpur, 751024
- **Puri:** 2R/2, In front of Sanskrit College, 752001

For bookings and inquiries, contact:

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