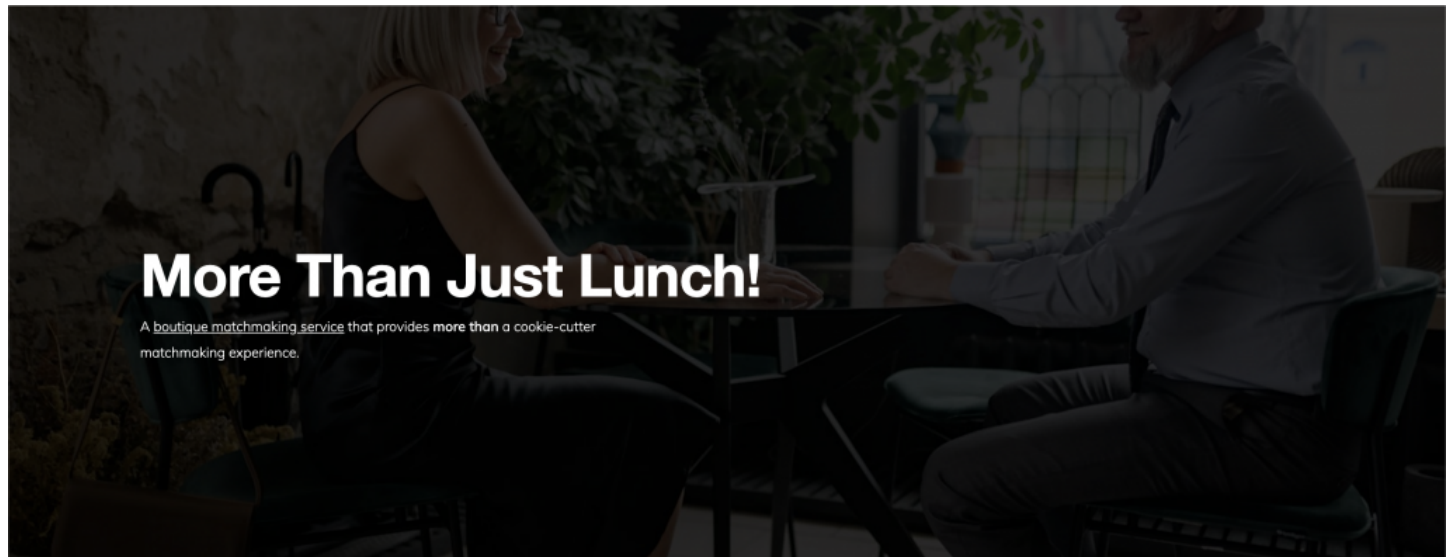


More Than Just Lunch - new boutique matchmaking services goes beyond just setting you up on lunch dates

While corporate matchmaking services just add a human layer between you and the ineffective dating apps, boutique matchmaking service More Than Just Lunch goes the distance in finding psychology based compatibility.



New York City, New York Jul 15, 2025 ([IssueWire.com](https://www.issuewire.com)) - The world of modern dating is undergoing a transformation, and *More Than Just Lunch* is at the forefront. Today, the premium matchmaking service officially announces its expansion into the U.S. market, offering a refreshing, boutique alternative to high-volume, impersonal dating services like *It's Just Lunch*.

More Than Just Lunch isn't just a name—it's a philosophy. While many corporate matchmaking services rely on a one-size-fits-all approach, *More Than Just Lunch* is redefining how singles connect by offering highly tailored matchmaking with a limited client roster. The result? A more thoughtful, human-first experience that leads to genuine, long-term connections.

"Today's singles are burnt out from apps and disillusioned by services that treat them like a number," says Alexandra Freeman, founder of *More Than Just Lunch*. "We launched this company because we believe in doing things differently—by truly getting to know each client, crafting a unique matchmaking strategy, and dedicating our full attention to their relationship goals."

Unlike *It's Just Lunch*, which often takes on several hundred clients at a time and operates more like a hybrid between online dating and call-center matchmaking, *More Than Just Lunch* only accepts a select group of clients at any given time. This allows for a deep, hands-on approach where expert matchmakers invest the time to understand each individual's values, lifestyle, relationship history, and long-term goals.

The team behind *More Than Just Lunch* brings over 40 years of combined matchmaking experience, having worked with high-achieving, relationship-minded singles from all over the world. Their global reach means clients in the U.S. will now have access to an international network of exceptional singles—and a matchmaker who works relentlessly on their behalf.

Key Differentiators of *More Than Just Lunch*:

- **Boutique Model** – Fewer clients, deeper relationships, higher success rate.
- **Customized Matchmaking Strategy** – Each client receives a plan tailored to their personality, preferences, and goals.
- **Personal Marketing** – Matchmakers actively promote clients to hand-picked singles, both locally and globally.
- **Discretion and Confidentiality** – Privacy is a top priority, especially for public figures, executives, and entrepreneurs.

“Our clients aren’t looking for swipes, quick fixes, or casual encounters. They’re looking for something real—and we’re here to deliver just that,” adds [Founder’s Name].

More Than Just Lunch is now accepting applications from serious singles in the U.S. who are ready for meaningful connections and a matchmaking service built on integrity, intuition, and intention.

To learn more or apply for membership, visit www.MoreThanJustLunch.com.

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Founder and Head Matchmaker

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About More Than Just Lunch

More Than Just Lunch is a boutique matchmaking service founded by a team of seasoned matchmakers with a mission to help discerning singles around the world find meaningful, lasting relationships. By rejecting the high-volume model of corporate matchmaking, the company offers a hands-on, deeply personalized experience rooted in authenticity and results.



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Source : More Than Just Lunch

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