

Mirthuni Apparel Sourcing Service Launches to Help Global Brands Source Custom Garments from India

Export-focused apparel sourcing partner based in Tiruppur offers private label production and low MOQ support.



based sourcing office originally established in 2007, is now expanding its reach to help global fashion labels source custom garments from certified Indian factories. With nearly two decades of experience in the apparel industry, the company offers end-to-end solutions for private label clothing, covering everything from tech packs to doorstep delivery.

Specializing in **export-quality knitwear**, Mirthuni collaborates with **WRAP, BSCI, and GOTS-certified factories** to ensure ethical and compliant production. Its product portfolio includes T-shirts, sleepwear, loungewear, kidswear, and promotional basics — all customizable with brand-specific trims, packaging, and print applications.

“Our goal is to make sourcing from India easy, affordable, and factory-compliant,” said a company spokesperson. “We partner with trusted manufacturing units and manage the entire process — allowing our clients to focus on growth while we handle the execution.”

In addition to production management, the company provides:

- Fabric sourcing and lab dips
- Sample development and fit approvals
- On-site quality control
- DDP shipping assistance for key markets like the US, UK, Europe, and the Middle East

Mirthuni has become a go-to sourcing partner for fashion startups, DTC brands, promotional buyers, and retailers looking for reliable, low-MOQ manufacturing in India.

For more information, visit: <https://massindia.in/>



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Source : Mirthuni Apparel Sourcing Service

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