

Meet Crypto Girl UAE: The Face of Web3 and Digital Finance in the Middle East

Dubai, United Arab Emirates Jul 16, 2025 ([IssueWire.com](https://www.issuewire.com)) - In a region rapidly emerging as a global powerhouse for blockchain and crypto innovation, one name is capturing the spotlight: **Crypto Girl UAE**, also known as **Aziza Faryal** — a trailblazing entrepreneur, financial strategist, and influencer dedicated to shaping the future of Web3 in the Middle East.

With over **12 years of experience** in the UAE's financial and tech sectors, Aziza has successfully built a reputation as a forward-thinking crypto consultant, business strategist, and marketing expert. Her most recent project, the **Crypto Girl UAE Podcast**, has launched to critical acclaim—offering deep insights into crypto regulations, licensing, and opportunities in the UAE. The podcast explores topics ranging from the Virtual Assets Regulatory Authority (VARA), free zones like ADGM and RAK DAO, to global crypto trends and their intersection with the UAE regulatory framework.

A Voice for Trust and Regulation in the Crypto World

In an industry that often faces scrutiny and volatility, Aziza is positioning herself as a **trusted advisor and advocate for compliance**, bridging the gap between entrepreneurs, investors, and regulatory bodies. Through her consultancy work, she has helped numerous startups obtain licenses, structure their crypto and Web3 ventures, and enter the Middle East market with confidence.

Aziza's firm, operating under the **Crypto Girl UAE** brand, offers services such as:

- VARA Licensing and Compliance Guidance
- Tokenomics Design and Launch Support
- Company Formation in Free Zones (RAK DAO, IFZA, DMCC, ADGM, etc.)
- Web3 Project Strategy and Marketing
- Podcast Media Exposure for Crypto Brands

Launching the Next Wave of Innovation

Crypto Girl UAE is not just a name—it's a movement. Aziza has also supported the launch of **innovative platforms** like decentralized apps (dApps), gaming ecosystems with staking, Web3 debit cards, and tokenized asset projects. With a unique blend of financial acumen, marketing leadership, and technical understanding, she empowers founders to navigate both the blockchain space and the business world effectively.

Empowering Women in Web3

As one of the few visible female leaders in the MENA crypto ecosystem, Aziza is committed to increasing **female participation in fintech and blockchain**. Through her podcast and speaking engagements, she frequently highlights women-led startups and provides mentorship to young

professionals entering the space.

“The UAE is leading the world in building a secure, regulated environment for virtual assets. I’m here to help others navigate this landscape—and to ensure that innovation happens responsibly,” Aziza says.

What’s Next?

With plans to expand her podcast, host educational workshops, and release a Web3 toolkit for startups, **Crypto Girl UAE** is set to become a household name in the GCC’s digital economy.

For partnerships, media features, or consultation inquiries, visit www.cryptogirluae.com or follow @CryptoGirlUAE on social platforms.

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