Magna Foodservice Launches Carta 1.5 L Still Water Bottles for Hospitality Sector

The new Carta 6×1.5 L still water cases offer group-serving convenience and reduced packaging waste, now available for wholesale via Magna's UK-wide delivery service.



hounslow, Middlesex Jul 12, 2025 (<u>Issuewire.com</u>) - Magna Foodservice has introduced <u>Carta Still Water Bottles (6×1.5 L)</u> to its beverage portfolio, marking a strategic expansion in its hospitality-focused offerings. Designed for restaurants, cafés, hotels, event venues, and catering services, this product enhances group-serving options with efficiency and sustainability in mind.

Following feedback from its foodservice clients, Magna identified a growing need for larger format bottled water suitable for table service, meeting rooms, room service, and conference settings. The Carta 1.5 L bottles meet this requirement by offering fewer units per case, cleaner desk appeal, and reduced packaging.

"We introduced the Carta 1.5 L still water following strong demand for bulk formats that promote sustainability and operational simplicity," said a spokesperson from Magna Foodservice. "This format supports foodservice operators in delivering higher-quality guest experiences while reducing waste."

Product highlights include:

- 6×1.5 L format ideal for group dining and event use.
- Premium PET packaging clear, sturdy bottles with minimalistic, professional labelling.
- Efficient stock management fewer bottles per unit volume.
- Sustainability benefit lower plastic usage per litre than smaller bottles.

Industry trends highlight a shift toward eco-conscious, large-format beverage solutions that emphasise cost-per-litre value and reduce environmental impact. The Carta still water bottles enable operators to align with these consumer preferences while maintaining quality standards.

The product is immediately available for wholesale purchase through Magna's website and sales team. With a seven-day service and next-day delivery, the company ensures accessibility and timely fulfilment for businesses across the UK.

Media Contact

Zoeb Saroya

********@magnafoodservice.co.uk

+44 020 8050 1231

Unit 19-21 Phoenix Distribution Park, Phoenix Way, Heston, Hounslow TW5 9NB

Source: Magna Foodservice Limited

See on IssueWire