

KCDO's Bazira Kiteesa Sports Ground Accelerated by FasterCapital LaunchUp Program for Social Impact



Kyamaganda Community Development Organization
“Let Children Remain Children”

Masaka, Central Jul 16, 2025 ([Issuewire.com](https://www.issuewire.com)) - KCDO's Bazira Kiteesa Sports Ground Accelerated by FasterCapital LaunchUp Program for Social Impact

Kyamaganda Community Development Organisation's (KCDO) Bazira Kiteesa Sports Ground has officially partnered with global startup accelerator [FasterCapital](https://www.fastercapital.com) through its LaunchUp program. This strategic collaboration aims to fast-track the development of an innovative community sports and social hub in Lwengo District, Uganda, addressing youth unemployment and social challenges through inclusive sports and empowerment initiatives.

Market Opportunity & Problem Statement

The sports and community development sector in Uganda faces significant challenges, including limited access to quality recreational facilities and high youth unemployment rates that contribute to social issues like drug abuse and crime. With over 10,000 beneficiaries spanning 64 primary and 30 secondary schools, 456 villages, and local government units, Bazira Kiteesa Sports Ground targets a critical gap in community infrastructure. The growing demand for multi-sport venues and socio-economic empowerment platforms presents a unique opportunity to foster social cohesion and talent

development in underserved regions.

Startup Solution & Differentiation

Bazira Kiteesa Sports Ground offers an innovative, multi-purpose community space designed to unite children, youth, and adults through football, netball, volleyball, basketball, and athletics. Beyond sports, the facility will include a community library, solar lighting, biodigester latrines, and water infrastructure, transforming it into a vibrant hub for learning, training, and social gatherings. This holistic approach addresses both physical and socio-economic needs, setting Bazira Kiteesa apart from conventional sports grounds. Early community engagement and partnerships with local schools and governments underscore strong validation and readiness for scale.

FasterCapital Partnership Value

Through the LaunchUp program, FasterCapital provides Bazira Kiteesa Sports Ground with tailored mentorship, strategic guidance, and capital-raising support essential for rapid scaling. Known for its rigorous selection process and global network, FasterCapital's partnership validates the startup's potential and accelerates its path to market leadership. The collaboration will leverage FasterCapital's expertise in startup growth, technology integration, and fundraising, aiming to complete key infrastructure projects and expand community impact within 12 months.

Executive Quotes

[Hesham Zreik](#), Founder and CEO of [FasterCapital](#), states:

"Bazira Kiteesa Sports Ground exemplifies the transformative power of community-driven innovation. Their holistic approach to sports and socio-economic empowerment aligns perfectly with FasterCapital's mission to back startups that generate real-world impact. We are excited to support their journey toward becoming a leading community hub in Uganda and beyond."

Bushenyi Bukenya, Founder of Kyamaganda Community Development Organisation, adds:

"Our vision is to restore hope and opportunity through sports and education. Partnering with FasterCapital through the LaunchUp program provides us with the strategic resources and global exposure needed to realize this vision. Together, we will create a sustainable platform that empowers thousands and fosters lasting community unity."

Growth Trajectory & Future Plans

In the coming months, Bazira Kiteesa Sports Ground plans to finalize construction of key facilities including the community library, solar lighting, and water systems. Expansion efforts will focus on integrating additional sports programs and hosting regional tournaments to increase participation. The startup is actively pursuing further funding rounds to scale operations and replicate its model in neighboring districts, aiming for long-term sustainability and measurable social impact.

About Bazira Kiteesa Sports Ground

Founded in 2013 by Kyamaganda Community Development Organisation, Bazira Kiteesa Sports Ground is dedicated to improving the lives of vulnerable communities in Lwengo District through sports, education, and social empowerment. The project creates inclusive spaces that foster talent development, community cohesion, and socio-economic upliftment.

About FasterCapital

[FasterCapital](#) is a global venture builder and online incubator dedicated to co-funding and co-founding innovative startups. Established in 2014, we are now #1 venture builder in terms of number of startups that we have helped, money invested and money raised. It supports startups worldwide through various

programs, including funding assistance, business development, and technical support. The LaunchUp program is designed to help early-stage startups build scalable solutions with mentorship, strategic guidance, and network support.

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