

## **Jordan Power Continues Meteoric Rise with Announcement of Multiverse Part 2**

Jordan Power announces the September 2025 release of Multiverse Part 2, a 10-track album that continues his journey from spiritual awakening to musical phenomenon.



**Toronto, Ontario Jul 3, 2025 ([Issuewire.com](https://www.issuewire.com))** - For decades, Jordan Power built a remarkable career as a radio and TV producer, syndicated columnist, guest speaker, and internet entrepreneur, appearing on air over 50 times and even creating a record-breaking cardboard beach. But something felt off—until a spark from his childhood reignited his true passion: music.

In early 2024, a transformative encounter with a spiritual healer in Bali's mountains sparked Jordan's creative awakening. This meeting completely reshaped his approach to life and creativity. "When I met Dina in Bali, she knew me in a way that no one did," Jordan recalls. "A week later, I wrote my first song in 20 minutes." Despite no prior musical experience, Jordan entered a recording studio just thirty days after his spiritual breakthrough. He wrote his debut collection, *Multiverse Part 1*, in a single week after a psychedelic experience, isolating himself in his apartment. This newly found primal link to music led to over 4 million streams and radio play on more than 50 stations within the first year of his music career.

Jordan Power's upcoming release, *Multiverse Part 2*, will feature 10 new tracks, with 4 singles already out. A subsequent album titled *Flux*—featuring a more guitar-forward sound—is planned for late 2026. His rapid creative output fuels an almost supernatural connection to his craft, and his genre-fluid approach moves between EDM, pop, synth pop, lofi, indie pop, chillhop, and pop rock. By day, he continues to lead Grey Smoke Media, a marketing agency he founded 12 years ago, which has generated over \$500 million for clients like Brookfield Asset Management. However, music has become his primary passion.

Beyond the studio, Jordan Power envisions a movement blending music and wellness, with plans for concerts featuring group meditation and merchandise like sound bowls and crystals to promote holistic health. "I want to build a movement with music," Jordan explains. "A movement away from our phones and digital algorithms, back to connection and away from our differences." His life reflects this mission: a disciplined routine of acupuncture, breathwork, and meditation has replaced his former fast-paced lifestyle. Jordan now repurposes his modern devices, like his phone, to capture his recordings, channeling music during deep sleep and meditation. "I used to party like a rockstar," he admits. "Now I spend my weeks in meditation, Kundalini activation, and talking to my spiritual advisor."

As Jordan prepares for the full release of *Multiverse Part 2*, fans can listen to four singles from the album, including "Vultures" and "Mr. Slipstream," already available on [Spotify](#) and [Apple Music](#). Follow him on [Instagram](#) and [TikTok](#) for more content and updates.

## Media Contact

Creator Uplift

\*\*\*\*\*@creatoruplift.com

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