Jekale (JK) Debuts R&B Single "Jungle" Inspired by Fashion, Storytelling, and Self-Discovery



Houston, Texas Jul 1, 2025 (Issuewire.com) - Independent R&B artist Jekale has released his highly anticipated single "Jungle," a moody, atmospheric track that marks a powerful new chapter in his sonic evolution. Produced by Bottz, "Jungle" blends late-night cinematic vibes with emotionally charged storytelling, reminiscent of artists like The Weeknd, Bryson Tiller, and Ne-Yo, yet rooted in Jekale's own unique perspective.

"Watching Jungle come together from the ground up was so special," says Sravya, A&R at The Rooftop Vibe. "Jekale's vision was clear from the start, and he's pushed himself to evolve at every step. He's not trying to chase a trend, he's building something real."

Originally inspired by the energy and movement of "A Walk in the Jungle", a fashion show Jekale put together with the TRV team, "Jungle" explores themes of desire, chaos, and transformation. It stands out as the first concept-driven track Jekale has ever written: a major creative milestone that fuses his love of music, fashion, and storytelling into one cohesive vision.

"This song is special because it reflects where I am right now as an artist, experimenting, building new worlds, and being more intentional with my sound," says Jekale. "It's not just a song; it's the beginning of a new era for me."

Jungle, a collaboration with The Rooftop Vibe, showcases immersive production and vulnerable lyricism. The release also aligns with Jekale's current artist residency with TRV, where he'll continue to engage audiences through exclusive content and performances.

To celebrate the release, Jekale and The Rooftop Vibe hosted a private release party in Miami during Miami Swim Week, bringing together creatives, professionals, and fans to experience the world of *Jungle* live. The momentum continues online, with a dance challenge currently trending across TikTok and Instagram Reels, inviting fans to move to the rhythm of the track and put their own spin on the energy it brings.

"Supporting emerging artists like Jekale is exactly why we started The Rooftop Vibe," says Mack, CEO and Founder of The Rooftop Vibe. "Jungle is a reflection of his vision and growth, and we're proud to provide a platform where boundary-pushing music and culture can thrive. This release is just the beginning."

The single is already generating buzz across platforms like Instagram and TikTok, where promotional videos have been reposted over 150 times, especially connecting with women who connect with the emotional honesty of the song's message.

Stream "Jungle" now on all major platforms:

https://open.spotify.com/album/2S3qS31ZPITrFPwSo099Dq?si=xcngb8epTZ2GMUYejXZ87Q

Follow Jekale: [IG & TikTok: @empierjk]

Follow The Rooftop Vibe: [IG & TikTok: @therooftopvibe] | [YouTube: The Rooftop Vibe]

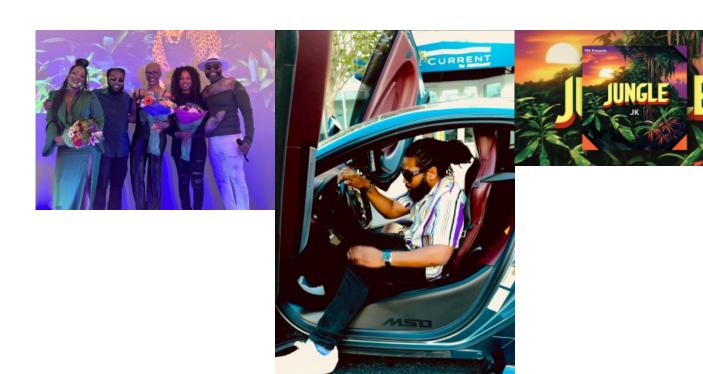
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