

Internet Erasure Ltd Milestone, Removing Over 70,000 Newspaper Articles from Google to Protect Personal Reputations

Internet Erasure Ltd, a UK-based specialist in content removal and online reputation management, has now served over 1,200 clients, removing more than 70,000 search results, most outdated or disproportionate newspaper articles.



Google



London, United Kingdom Jul 14, 2025 ([Issuewire.com](https://www.Issuewire.com)) - In today's world, a single Google search is often the first step someone takes before offering a job, approving a tenancy or even starting a relationship. Old newspaper articles, especially local stories that linger online for years, can shape impressions long after they are relevant.

Philip Martin, Senior Caseworker at [Internet Erasure Ltd](https://www.interneterasure.co.uk), said,
"Roughly 90 percent of the removals we facilitate are outdated newspaper articles that still rank highly on Google. People are often surprised to learn how much weight an old headline can carry, even when life has completely moved on."

Many clients only discover the quiet impact of these articles when they apply for a new role, seek business partnerships or prepare to buy a home. It has become common sense that appearances matter, whether that means wearing the right outfit to a big meeting or managing what someone finds when they search your name.

"People who care about the outfit they wear care even more about Google search results," Martin added. "Most people will look you up before they meet you. If page one is full of old articles that no longer represent who you are today, it can quietly close doors. Managing your digital presence is not just about personal image. It is about fairness and putting your best foot forward."

About Internet Erasure Ltd

Internet Erasure Ltd is a UK company dedicated to helping individuals and businesses reduce the impact of outdated or harmful online content.

With tailored strategies, they focus primarily on coordinating the removal of old newspaper articles from Google search results.

They aim to restore balance and give clients the same confidence online that they would have dressing for success in person.

For more information:

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Internet Erasure

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