International Crisis Management Group and Response24 launch Response24 Connect



New York City, New York Jul 24, 2025 (<u>Issuewire.com</u>) - With decades of experience across both companies helping organizations prepare for, respond to, and recover from critical incidents on a global basis, <u>Response24 Ltd</u> and <u>International Crisis Management Group (ICMG)</u> have joined forces to launch *Response24 Connect*, a new venture designed to enhance risk communication between insureds and their crisis management consultants through a state-of-the-art tech-based interface.

From policy inception, insureds will be able to access bespoke risk intelligence, configure real time alerts, access document templates, arrange online consultations and summon urgent assistance in the event of a critical incident, all via an app on their smartphones. An integrated geo-location function will pinpoint the precise location of victims of critical incidents and enable swift and effective response, vital in cases of war, terrorism or natural disaster where evacuation and repatriation may be

required. Response24 Connect will also enable ready access to complex risk assessments and specialist security consultancy, thereby offering the full spectrum of security risk management disciplines through a greatly enhanced customer service delivery mechanism.

Whilst *Response24 Connect* will be accessible to all insureds as an added benefit to their insurance policy, it will be of particular value to mid-market companies and private clients without ready access to in-house crisis management resources.

Erika Koutrakis, CEO of ICMG said, "Through this new and exciting venture, we're delighted to be aligning with such a well-respected team in the London market. In a period of significant geopolitical instability, we know that organizations are looking for partners to help them navigate uncertainty; so by connecting our skill sets in this way, we can now offer our combined client base comprehensive solutions to a range of complex issues."

Rupert Reid, CEO of Response24 Connect added: "With its long-established presence in the US market, the ICMG leadership team brings with it a wealth of operational experience and a deep understanding of the security risk management discipline; so our insurance market clients will benefit from our combined experience in this increasingly challenging field, delivered through our innovative tech platform. We are also delighted to welcome Chris Holt, a seasoned and much respected insurance market operator, who joins the Response24 Connect Board to advise on our strategic initiatives going forward".

About Response24 Ltd: Response24 is a company dedicated to the development and implementation of critical incident management assistance solutions for the insurance and affinity markets. Originally formed as a provider of tech-based risk intelligence, the company's management team has over thirty years' experience in supporting the special risks insurance markets covering Kidnap & Ransom, Product Contamination, Political Violence & Terrorism and *'Crisis Concierge'* the company's niche crisis management offering specifically designed for SMEs and Private Clients.

About International Crisis Management Group (ICMG): International Crisis Management Group is a global security and risk advisory firm specializing in high-impact protection, intelligence, investigations, and risk management solutions. ICMG supports clients operating in complex and high-risk environments, ranging from geopolitical conflict to corporate crises, through a global network of domain specialists, including former government, corporate, and high-net-worth advisors. Leveraging field-tested operations, proprietary analytics, and a dedicated R&D division, the firm delivers intelligence-led, high-integrity solutions across critical response disciplines. ICMG collaborates with academic institutions, government agencies, and private sector partners to help organizations and individuals anticipate threats, safeguard assets, and respond decisively under pressure.

For further information, please visit:

www.response24.com www.icmg.co

or contact

Rupert Reid: rjr@response24.com

Erika Koutrakis: erika.koutrakis@icmg.co

Media Contact

International Crisis Management Group

******@icmg.co

136 Madison Ave, 6th Floor, New York, NY 10016

Source: International Crisis Management Group

See on IssueWire