## HappyBingo celebrates 1.5 million users with its first live show event

HappyBingo gave away 2,000,000 during the weeklong celebration, including a donation of 250,000 to Project PEARLS.



**Makati City, Metropolitan Manila Area Jul 25, 2025 (Issuewire.com)** - <u>HappyBingo</u>, a PAGCOR-accredited remote gaming platform that has become one of the fastest-growing gaming platforms in the Philippines, successfully hosted its first livestream event to celebrate their 1.5 million members.

The National Bingo Fiesta Week celebrations, which began on June 27, 2025, better known as National Bingo Day around the world, contributed a total of ₱2,000,000 to players and to charity. This included the ₱1,000,000 Fiesta Cash Drop, which will turn the first player to wager at least ₱5 and hit a 1,888X multiplier, on any game on HappyBingo, into an instant millionaire.

Hosted by artist and actress Zara Lopez with the assistance of Jazper Tiongson and Aella Bolla, the HappyBingo Fiesta Panalo Grand Draw took place on Friday, July 4, 2025.

The event pit two teams of local personalities against each other in a series of games to win ₱250,000 in charity donations for the Project PEARLS charity.

Breddas Inc., the operator of HappyBingo, chose Project PEARLS because of the non-profit organization's dedication to helping provide education, empowerment, nutrition, nourishment and healthcare to children.

The gameshow participants included actresses like Maui Taylor and Sheree Bautista, popular dance duo Kimshymoves, and other online personalities such as Rhea Montemayor, Maria De Leon, Judy Barrientos, Islandgirl Yesha, Kuya PSG, and Masteruuu TV.

HappyBingo players earned entries into the Fiesta Panalo Grand Draw through gameplay on the site in the month of June, with exciting prizes awarded such as a Honda ADV motorcycle, an iPhone 16 PRO MAX and a 65" Samsung QLED QE1D 4K Smart TV.

Launched on December 2024, HappyBingo has quickly become a favorite with Filipino players thanks to their wide selection of games and giveaways, as well as their commitment to ensuring the safest and most rewarding experience for players, by offering a responsible gaming first customer support program that is available to address any player's concern around the clock.

## **Media Contact**

**Endless Motion Marketing & Consultancy** 

\*\*\*\*\*\*\*@endlessmotion.ph

Source: HappyBingo

See on IssueWire