

Google's 'AI Mode' Featured on Its Homepage

Perhaps Google is bracing up for some big changes as the company is introducing its new and improved AI mode through its home page doodle with easy access for all.



Mountain View, California Jul 2, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Google Doodle is one of the greatest assets of Alphabet, and now, the company is promoting its 'AI Mode' through that space. Google Chrome's landing page comes with an animated image that will introduce users to the AI products offered by Google. Clicking on the image will enable the 'AI Mode' and showcase the AI products to Google users, and the doodle will now include a share button as well. The promotion of AI mode with Google Doodle came into action as the company is trying to promote its AI products, for which they invested a hefty amount of time and resources.

Currently, the market is filled with a huge number of artificial intelligence startups, and the company is facing pressure from competitors. For example, there is OpenAI by ChatGPT as well as other AI brands like Perplexity AI, Claude, which are currently claiming themselves as "AI-powered answer engine." The placement of AI Mode on Google's home is considered to be "just a fun promo," and the product description reads, "Search whatever's on your mind and get AI-powered responses."

The AI mode is powered by Google's flagship AI model, Gemini, a tool that has been used by many users now. It rolled out mainly for the U.S. users and is supposed to become usable for global users as well. The AI Mode will allow users to make searches based on text, images, and voice, which will widen their range for search results with more convenience for all kinds of users. Google claims that the AI mode will help to answer the complex questions generated by the users without the need for looking at multiple source links like before. Google has already removed the "I'm Feeling Lucky" widget and added the AI Mode feature directly under the search bar. It seems like Google is bracing for some bigger

changes.

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