# "Going Beyond Boundaries" by Author John Robert is Set to Launch at Solstice 2025, Annual Literary Conference

The 4th Annual Literary Conference by Ukiyoto Publishing hosted at IMC, Chamber of Commerce and Industry, Mumbai



# Mumbai, Maharashtra Jul 24, 2025 (<u>Issuewire.com</u>) - A must-read for the global security professional of tomorrow

In an era where risks evolve faster than regulations, one leader stands at the intersection of integrity, innovation, and instinct. **John Robert**, a decorated global security strategist and former Indian Army officer, will launch his groundbreaking book, *Going Beyond Boundaries: A Must-read for any global security professional*, at **Ukiyoto Publishing's Solstice Annual Fest**, on **10 August 2025** in Mumbai.

## The New Age of Security

With over 25 years of experience across **70+ countries**, John Robert has redefined corporate security not as a reactive silo—but as a **forward-facing**, **business-critical discipline**. His career spans military leadership, multinational risk consulting, and boardroom strategy across industries including telecom, banking, infrastructure, business outsourcing.

Currently serving on advisory boards of multiple Global organisations John has steered security and continuity programs across six continents, pioneering **matrix-based security governance**, multiple centers of excellence, and cross-cultural team empowerment.

"A modern security professional is not just the first line of defence for a business... We are, and will ever be, first, business enablers," writes Robert.

He is also widely respected for mentoring diverse global talent, often backing first-time women leaders across high-pressure assignments.

"If you have something that you 'can' do more than what you are supposed to do, then you somewhat become ethically liable to channel it to bolster your primary role," Robert notes in the book.

#### What the Book Offers

Going Beyond Boundaries is more than a manual—it's a **leadership manifesto**. Blending real-world case studies with razor-sharp strategic insight, the book explores:

- Ethics and integrity as cornerstones of leadership
- Crisis instincts and rapid decision-making under uncertainty
- Stakeholder and vendor trust management
- Innovation and frugality in risk operations
- Cross-cultural intelligence and virtual team building
- The convergence of cyber, physical, and brand risks in today's businesses

It also includes firsthand accounts of navigating politically sensitive environments, uncovering highstakes internal fraud, and converting threats into transformation.

The book features a powerful **Foreword by D. Shivakumar**, one of India's most respected business leaders and thinkers. Shivakumar is the **bestselling author** of *The Right Choice* and *The Art of Management* (published by **Penguin**), and has held leadership roles at **PepsiCo India**, **Nokia**, and the **Aditya Birla Group**. In his foreword, he praises John Robert as "one of the best security VPs I have seen and worked with." With testimonials from global leaders at **Bain & Company**, **Microsoft**,

Redhat, VFS Global, and others, the book is positioned as essential reading for professionals in security, strategy, operations, compliance, and leadership development.

### A Grand Stage for a Powerful Launch

Ukiyoto Publishing's **Solstice Fest 2025** will be held in Mumbai this August and is set to be a convergence of powerful storytelling, global thought leadership, and emerging literary voices. The launch of *Going Beyond Boundaries* will feature an exclusive fireside chat with the author, select reading excerpts, and a first-look at the book's global campaign roll-out.

"Security is like a lighthouse," Robert writes, "seen yet unseen for the most part. It's most needed in the middle of a storm—when only a ray of light is all that's guiding you further."

### **What Sets John Robert Apart**

- Ex-Indian Army Officer, trained at the prestigious Officers Training Academy (OTA), carrying forward the motto "Serve with Honour" into the corporate world
- Led the security transformation of the world's largest mobile phone factory in Chennai, managing over **35,000 personnel daily**
- Holds certifications in business continuity, crisis response, and risk intelligence, with a background in engineering and management
- Certified Executive Coach through Coaching Foundation of India and an alumnus of both the Wharton School of Business and the Indian School of Business.
- Known for navigating high-level diplomatic visits, internal corporate investigations, and national-level counterfeiting threats—all while maintaining absolute ethical clarity

### **Availability**

The book is available at all major channels as follows:

- Amazon <a href="https://amzn.in/d/2rlsYPr">https://amzn.in/d/2rlsYPr</a>
- Ukiyotoindia.com <a href="https://www.ukiyotoindia.com/product-page/going-beyond-boundaries">https://www.ukiyotoindia.com/product-page/going-beyond-boundaries</a>
- Select independent and academic bookstores

Both **Physical (Paperback/Hardback) and e-book editions** will be distributed globally, with corporate bulk orders and institutional rights available upon request.

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