

From Digital Marketing Expert to Future Comedy Star: Growthguru Is Building His Dream

Nigerian author and entrepreneur Akeem Wasiu Oluwaferanmi shares how he's shifting from tech to comedy.



Ikeja, Lagos Jul 6, 2025 ([Issuewire.com](https://www.issuewire.com)) - **Akeem Wasiu Oluwaferanmi**, widely known as [@growthguru_011](#), is a digital marketing expert, author, and visionary entrepreneur based in Nigeria. As the founder of **Growthguru Digital Services**, he's helped countless clients grow their online presence through Shopify development, YouTube growth, website design, and content promotion.

But behind the screen, Akeem harbors a lifelong dream — to become a content creator and comedian. Soon, he'll launch a new persona known as **Wizzy**, allowing him to blend his real-life experiences and humor into inspiring skits and stories.

“I started with digital marketing because I needed to survive,” Akeem says. “But deep down, my passion has always been comedy and content creation. That’s who I’m becoming now.”

Akeem’s current Instagram account, [@growthguru_011](https://www.instagram.com/growthguru_011), already showcases his journey, and he plans to use the same platform to share both expert content and comedy as he transitions to full-time creative work.

In addition to his digital skills, Akeem is a **published author**, further demonstrating his credibility and communication skills. His unique mix of tech expertise and storytelling positions him as one of the most exciting multi-talented voices in Nigeria’s growing creator economy.

“Being Growthguru has taught me business and discipline. Becoming Wizzy will let me show the world my heart.”

To connect with Akeem or book his digital services, visit:
???? Instagram: https://www.instagram.com/growthguru_011



Media Contact

Growthguru

*****@gmail.com

+2347016572827

Allen Avenue

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