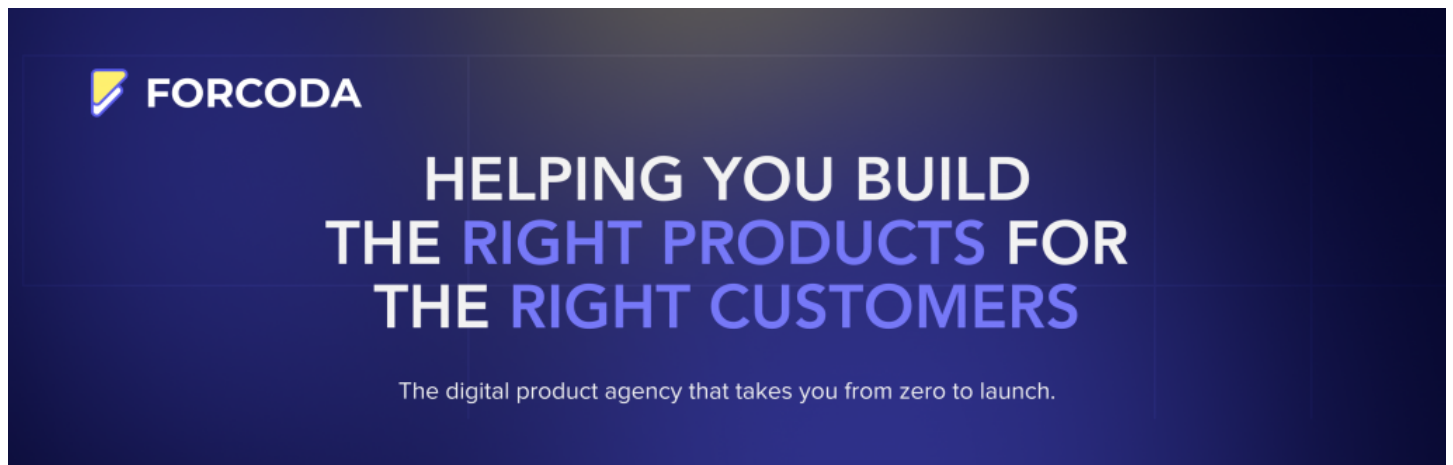


Forcoda Marks 11 Years with New Ventures Arm, Investor Events, Referral Program & MVP Tools for Startup Growth



Miami, Florida Jul 14, 2025 ([Issuewire.com](https://www.issuewire.com)) - Forcoda, a leading software development and product agency, proudly marks its 11-year anniversary. Founded by Lena Levine, who immigrated to the U.S. in 2009, Forcoda has established itself as a trusted partner for startups and Fortune 500 companies and VC firms, delivering cutting-edge software solutions that drive sales and deeply resonate with customers.

Since its founding in 2014, Forcoda has helped hundreds of startups and enterprise innovation teams build the right products faster by combining customer and market research data with expertise in UX/UI design and web and mobile app development. This approach has enabled Forcoda to create products that perfectly align with customer needs, significantly reducing the risk of redevelopment and ensuring successful market launches.

Forcoda has worked with clients like **Shake Shack, Oral-B, Cur.ate, M&T Bank, Refresh Miami, and Central Park Conservancy**. As of 2025, its average MVP delivery time is just **4–6 weeks** — an edge it plans to scale further via its validation-focused online sessions, investor events, and community initiatives.

Achievements and Milestones

Over the past 11 years, Forcoda has reached key milestones:

- Helped clients raise over \$150M+ in funding
- Helped clients close more than \$100,000 in pre-sales for MVPs
- Served high-profile brands and startups, including many VC-backed ventures
- Developed the innovative **“Zero to \$1M Customer Validation Framework,”** accelerating product-market fit without building a full MVP
- Introduced **Startup Mentor AI**, a smart assistant that helps early-stage founders validate ideas and navigate product development decisions
- Expanded presence with a second office in Miami, FL, increasing reach into the Latin American market.

Forcoda Ventures Debuts with Dual Investor Luncheons

In 2025, Forcoda introduces [Forcoda Ventures](#), a new division focused on scaling emerging high-growth tech companies and connecting global innovation ecosystems. Its debut features two private investor luncheons:

- July 15 – Boca Raton, FL
Spotlighting CelWel™, a wellness startup developing a sublingual supplement for immune support and chronic inflammation relief.

Premium steakhouse | 11:30 AM–3:00 PM

\$1.5M raise in progress

[RSVP for CelWel Luncheon](#)

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- July 17 – Miami (Brickell), FL
Featuring LifePulse Corporation, an AI healthtech startup focused on real-time cardiovascular monitoring.
Premium steakhouse | 11:30 AM–3:00 PM
[RSVP for LifePulse Luncheon](#)

Launching Referral Program

To celebrate its 11th year, Forcoda is presenting a structured **referral program** offering clients and partners rewards such as 10% referral bonuses or project discounts. This initiative aims to increase high-quality leads by rewarding advocates who introduce new founders to Forcoda's proven validation and development processes.

[Join to become an affiliate.](#)

Flagship Webinar

On August 16, Forcoda will hold a webinar, "Validate Your Vision Before Writing Code using AI", – a flagship event educating early-stage founders on our Zero to \$1M Customer Validation Framework.

Celebratory E-book and Social Media Challenge

Forcoda is also releasing a downloadable e-book titled "From Concept to Traction," detailing its proven approach to launching and validating successful products. This resource will be promoted across social media channels, providing valuable insights for early-stage founders.

Alongside the e-book, Forcoda is launching the #Forcoda11Years Challenge across TikTok, Instagram, LinkedIn, Facebook, and X. Participants are invited to share their milestones or MVP concepts. Lena Levine will offer feedback and select one winner in July later on, who will receive a special project audit.

Looking Ahead

As Forcoda has entered its second decade, the agency is focused on expanding its global footprint and driving innovation across both early-stage ventures and established brands. With a proven blend of technical excellence, strategic insight, and market validation, Forcoda helps organizations of all sizes

reduce risk, accelerate time to market, and build products that scale. This summer, Forcoda will pursue new business opportunities in Australia, strengthening its international presence and fostering global collaborations.

For more information about Forcoda and its services, visit www.forcoda.com or contact:

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