

Floral Design for a Cause: Belle Petal Events Joins AHA for Hamptons Sand and Style Soiree



East Hampton, New York Jul 2, 2025 ([IssueWire.com](https://www.issuewire.com)) - Belle Petal Events, a top-rated floral and event design studio serving Long Island and New York City, was honored to be selected as the floral design partner for the American Heart Association's 2025 *Hamptons Sand and Style Soiree*. Held along the iconic East End shoreline, this meaningful event brought together mission-driven leaders in support of heart health awareness and advocacy.

Belle Petal Events was chosen to create elegant floral and decor designs that aligned with the event's elevated, coastal-inspired atmosphere. Featuring a refined color palette of **cobalt blue, soft lavender, white, and natural green accents**, each arrangement was thoughtfully curated to complement the setting, linens, and tone of the evening.

"With the ocean as our backdrop, your centerpieces tied everything together so perfectly. We highly recommend Belle Petal Events."

— Dana Jarrett, Development Coordinator, American Heart Association

This collaboration reflects Belle Petal Events' ongoing commitment to purposeful design—where every bloom contributes to a deeper emotional and aesthetic experience.

Supporting Mission-Driven Events Across Long Island and New York City

Belle Petal Events offers full-service floral and event design for:

- Fundraisers and galas
- Nonprofit events
- Brand activations and corporate celebrations
- Luxury weddings and private gatherings

From **Nassau and Suffolk Counties to the Hamptons and NYC**, Belle Petal Events brings artistry, precision, and personal care to every occasion.

Let's Create Something with Meaning

Belle Petal Events welcomes new partnerships and collaborations that align with impactful causes and unforgettable experiences.

Visit www.bellepetalevents.com

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