

Entrepreneur, Shawna Solomon Releases Fire THAT Client, a Game Changing Book for Women in Business

The Book Helps Entrepreneurs Reclaim Power and Profit, in Uncertain Times



THE CLIENT ISN'T STUCK. YOU ARE.

FIRE THAT CLIENT

A Bold Shift for Business Women Who've Had Enough

BY Shawna SOLOMON

RECLAIM YOUR PEACE, POWER, AND PRICING.

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Houston, Texas Jul 17, 2025 (Issuewire.com) - Entrepreneur, brand strategist, and powerhouse voice for Black women in business, **Shawna Solomon** has released her highly anticipated book *Fire That Client: You're Not for Everyone and That's the Point*. This bold, unfiltered guide is more than a business book; it's a movement & mindset shift to help entrepreneurs set boundaries, realign their brand, and attract the clients they deserve.

Rooted in over two decades of real-world experience, *Fire That Client* dismantles the hustle-for-everything mentality. “It’s not just about firing bad clients,” says Solomon. “It’s about *firing the systems, beliefs, and behaviors* that keep us playing small.”

With interactive worksheets, empowering “Shawna-isms,” and journal-ready conversation cards, the book gives readers a plan to transform their mindset and their money.

“Some clients need to be fired, not followed up with.” — *Shawna-ism*

The *Fire That Client* Exclusive Bundle, featuring the book, luxury pen, and custom conversation cards, sold out its first drop within days. The official launch is set for **August 15, 2025**, with book tour stops, speaking engagements, and podcast features already in motion.

Solomon is no stranger to impact. Known for her work with organizations like the OWN Network, Huntington Bank, Catapult Greater Pittsburgh, and Houston Public Library, she’s earned awards including *Entrepreneurial Excellence*, *Successful Journeys 2024*, *Women of Excellence*, and *Business Champion*.

As the founder of Shawna Solomon & Associates and The Vault membership for entrepreneurs, she’s helped thousands of small business owners become financially self-sufficient, without burning out or playing small. In these unpredictable times, the power to say no is more valuable than ever.

With so many entrepreneurs navigating burnout, pivots, and uncertainty, *Fire That Client* is a bold reminder that clarity is currency.

Fire That Client is available now at www.shawnasolomon.com/firethatclient and on Amazon.

For interviews, speaking engagements, or media inquiries, contact hello@shawnasolomon.com or visit [@theestylemuva on Instagram](https://www.instagram.com/theestylemuva).



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