

Ecoluxe Unveils New Sustainable Fashion Line Made from 100% Recycled Materials

New Reclaim '25 collection combines high-end design with 100% recycled materials, promoting conscious fashion without compromising style.



EcoLuxe

New York City, New York Jul 31, 2025 ([Issuewire.com](https://www.issuewire.com)) - Ecoluxe, a rising force in sustainable fashion, today announced the launch of its newest eco-conscious clothing collection, Reclaim '25, made entirely from 100% recycled materials. The line combines cutting-edge textile innovation with high-end design, offering style-savvy consumers a guilt-free way to shop fashion.

This new release includes women's and men's essentials—from tailored jackets and breathable tees to minimalist accessories—all produced using recycled ocean plastics, organic cotton scraps, and regenerated nylon. With ethical manufacturing practices and carbon-neutral shipping, Ecoluxe continues to set a new industry standard in sustainability.

“Consumers today want more than just fashion—they want purpose,” said Amira Wells, Founder and CEO of Ecoluxe. “Reclaim '25 is not just a collection; it’s a movement toward conscious consumption. We’re proud to offer premium fashion that doesn’t compromise the planet.”

Ecoluxe has partnered with global sustainability leaders and local artisans to ensure transparency and impact across its supply chain. The collection is available starting August 5th on the brand’s website and in select pop-up locations in New York, Los Angeles, and London.

Ecoluxe plans to expand into eco-footwear and circular fashion resale initiatives later this year, reinforcing its commitment to building a future where fashion and sustainability go hand in hand.

About Ecoluxe

Founded in 2021, Ecoluxe is a mission-driven fashion label based in New York City. Focused on ethical sourcing, waste reduction, and innovative design, the brand aims to lead the shift toward a more sustainable and transparent fashion industry.

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